

ADVOCACY
HELP ~~IS~~ FREE

*Budget being cut?
Programs being reduced?
Positions being eliminated?*

Music Advocacy Expert

John Benham will be available:

**Michigan Music
Educators and
Advocates**

ZOOM

**May 1, 2021
9:00 a.m. to Noon**

www.save-music.org



THE DOCTOR

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In support of Michigan's school music programs, a partnership of MSBOA, MSVMA, MASTA, & MMEA are offering a music program support and advocacy seminar. This Virtual Seminar has a 95% success rate in growing or re-establishing music programs across the state of Michigan.

Schedule and Content

9:00 a.m. – Introductions

9:05 a.m. – Parts 1 & 2: Problems & Solutions in Music Advocacy – Key Components in Music Advocacy; Politics, Budget; Four Stages in the Process of Advocacy

10:15 a.m. – Break

10:30 a.m. – Part 3: Case Studies in Music Advocacy – Practical Application; Data Collection and Analysis (Forms, Calculations)

Noon – Open Session: Local Issues & the Development of the Annual Status Report; Brain-storming Local Structures, Questions and Issues; Michigan State Coalition for the Advancement of Music Education

Dismissal as desired

Participation requires registration at this link:

<https://forms.gle/kzzw9EP1zqnAy2vBA>

The seminar is FREE to all music educators in Michigan!

After registration a Zoom link will be sent to you prior to the seminar. Questions contact Garret Ernst at: gernst@msboa.org

Each teacher is encouraged to bring one parent advocate to the seminar to participate also. The Seminar will provide resources, data, and techniques for growing and strengthening your music program.