

MASTA Executive Board Meeting Minutes
January 24, 2018
Boars Head Restaurant

Members Present: Janis Peterson, Timothy Staudacher, Dan Scott, Ellen Boyer, Linda Trotter and Bryan Kolk (via face time)

Accompanist for Concerto Winner at the MMC

Melissa Knecht has asked if MASTA would provide an accompanist fee for the winner of the MASTA Competition for the Teacher Orchestra performance. We make we suggested that we give \$150 plus mileage (up to 300 miles). We agreed that we will pay her a flat \$200. Ellen will make the motion for this. It was discussed that we reach out to the accompanist in the Grand Rapids area to find an accompanist for this for next year.

Abby Alwin is requesting \$200 for the Ann Arbor scholarship contest.

The funds would be for 2 students go to the MASTA string camp. It would be for 2 \$100 scholarships. Caitlyn offers 1/2 scholarships for anyone who sent a certain amount of students to MASTA Camp the previous year. Ann Arbor could us that instead.
Gift Basket to National ASTA Conference

Our gift basket did not garner enough interest to cover the price that Janis paid for it. Janis suggested that we just give \$100 instead of the gift basket to help ASTA to sponsor something in the exhibit hall.

MASTA Blog.

Do we need the blog? There are not enough articles in it. We agreed to keep the blog but not update it so much. Jonathan will proof the articles. We all agreed that we are meeting the needs of our membership. We are getting a lot of hits.

Advertising

We need more funds to cover the Chamber Music and Solo Festival projects. Janis wants to create a job for someone to be project manager for advertisement. She would like the project director for this to go to the various advertisers or call. We currently have \$1800 and we need \$400. We currently have Meyer Music, Blue Lake, Baroque Violins, Detroit Violin Company and Shar. Talk to Lucks because we gave a lot \$2000 to Lucks to get them to help us as sponsor. Brian will talk to Lucks music. Must speak to Marshall Music also. Suggestion was for a letter that we could give to the various companies.

2020 MMC Opening Night Concert

Suggestion for the superstar performer for next year. We would like it to have Michigan roots. This is for the 2020 MMC opening night concert. Suggestion was for the where are they now? The Detroit Symphony Orchestra or Grand Rapids Symphony to perform and have them accompany our students who are not playing professionally that grew up in the state that would represent MASTA, MSBOA, and MSVMA. Selecting soloists from students who performed as a soloist at MYAF.

Treasurer

Reimbursement checks. How can we make this easier? This would help if Janis (the president) could use electronic banking/check writing. The president's name should be on the bank account.

Bryan also received an email stating that it was Janis who wrote Bryan asking him to send to her. We need to look toward creating a document that we must have in order to request for funds. Someone created an email account in Janis' name. Luckily, Bryan caught it and contacted Janis. This was a fraud.

Janis will create something that we can use to send to Bryan in order to request funds.

Janis, Dan and Bryan will go to the PNC to update the names on our banking account on Friday during the MMC.

Board Report Template

We discussed the template for the board report suggested by Jonathan Glawe

- Use 12 – 10 point font.
- One page with exception of the Treasurer and Secretary's reports
- Margins: Top and Bottom: 5" and left & right 1"
- Head Line
Top Line: List the office or Committee using 14 point font
Second Line: state which report ex. Spring 2017 Report at 14 point font
- Bottom of the report state: Respectfully submitted, your name, office/committee
- Clearly identify any "actions items" needing board/membership approval
- Submit using a "pdf" format

Board Retreat

Sunday, August 5th. Most likely at Central Michigan University.

Studio Teacher Workshop

We are still looking for a viola teacher for this workshop.

Monday, August 6th. It was suggested that \$300 was not enough to pay our clinicians. We are sticking with the \$300. It will be held at Central Michigan University. We are holding firm to the \$300 for our clinicians.

Each teacher will do a middle school level and a high school level clinic with the students.

The fee is \$25 if you are member and \$75 if you are not a MASTA member.

Suggestion is that we give a \$25 gift card to every student who plays. Total cost would be \$400.

Resource Guide

Kudos to the outstanding Resource Guide that Dan mailed out in December. Dan suggested that we make this the President Elect's job. With the assistance of the President if needed. We will continue to create this document.

Job Descriptions

Janis stated that she will give out the job descriptions to everyone tomorrow at the Board Meeting and we will all need to initial it.

Respectfully Submitted,

Linda D. Williams Trotter
Secretary