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AMY MARR

Past-President/

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Advertising Coordinator
JOE HARMSEN

**Chamber Music Festival
and Competition**
MARY KOTHMAN

String Camp
CAITLIN MIHALKO

Membership Chair
LYD DE LEEUW

**Michigan Music
Conference Coordinators**
JIM VAN EIZENGA

MASTA Notes/Blog
CANDACE CHAPPELL

Website/Webmaster
NICK MOSLEY

State Solo Competition
MELISSA KNECHT

Studio Teaching
SHAWN BOUCKÉ

State String Outreach
JOANNA VAN EIZENGA

National Honors Orchestra
DAN SCOTT

Michigan Youth Arts
DAN SCOTT

Blue Lake Suzuki
ANNE KEARNEY-LOOMAN

Family Camp Liaison
DANIELLE SIMANDL

Northern Michigan Liason
DANIELLE SIMANDL

MSBOA Liaison
JOSEPH OPREA

Michigan Chapter of the American String Teacher Association

MASTA GENERAL BOARD MEETING AGENDA MMC

- A. Welcome and Introductions
- B. Consent Agenda
 1. September, 23, 2023 General Board Meeting Minutes (Bowen - attached)
 2. Treasurer's Report (Lokey - attached)
 3. President-Elect (Marr - attached)
 4. Past-President (Hopkins-attached)
 5. President (Fritzemeier-attached)
- C. New Business
 1. Summer Retreat June 30 location TBD
 2. ASTACAP –Troy, April 14, McCourt's Music
- D. Approval of Submitted Reports
 1. Advertising Coordinator Report
 2. Chamber Music Festival & Competition Report
 3. Membership Chair Report
 4. Michigan Music Conference Coordinator Report
 5. MASTA Notes/Blog Report
 6. Website/Webmaster Report
 7. State Solo Competition Report
 8. Studio Teaching Chair Report
 9. State String Outreach/National Honors Orchestra Report
 10. Michigan Youth Arts Report
 11. Blue Lake Suzuki Family Camp Liaison Report
 12. Northern Michigan Liaison Report
 13. MSBOA Liaison Report
- E. New Business

MASTA Meeting Packet
Winter Board Meeting
January 25, 2024, 10:00AM

Welcome and Introductions

Secretary Report - Full Board Meeting Minutes

Treasurer Report

President-Elect Report

Past-President Report

Member-At-Large Report

President Report

String Camp Report

Advertising Coordinator Report

Chamber Music Festival & Competition Report

Membership Chair Report

Michigan Music Conference Coordinator Report

MASTA Notes/Blog Report

Website/Webmaster Report

State Solo Competition Report

Studio Teaching Chair Report

State String Outreach/National Honors Orchestra Report

Michigan Youth Arts Report

Blue Lake Suzuki Family Camp Liaison Report

Northern Michigan Liaison Report

MSBOA Liaison Report

New Business

Secretary's Report

MASTA General Board Meeting

Saturday, September 23, 2023

Present: Stacey Bowen, Jed Fritzemeier, Michael Hopkins, Burke Lokey, Amy Marr
Shawn Bouke, Candace Chappell, Mary Kothman, Caitlin Mihalko, Danielle Simandl,
Jim Van Eizenga, Joanna Van Eizenga

Meeting called to order at 11:39 AM

Board meeting minutes

Motion to accept the January meeting minutes - Hopkin, second Chappell

Motion accepted

Retreat notes will be sent out to the

Advertising Report - Joe Harmsen

Motion to accept - Chappell, second Hopkins

Discussion: Joe does a wonderful job and amazing work. A recommendation was made to send something on behalf of MASTA for the death of his father.

Report accepted.

Outreach - Joanna Van Eizenga

The dates are more restrictive for applications due to MASTA budgeting. No new applications. 2024 Deadlines: May 1 and September 1 are the new dates to accept applications.

Motion to accept - Hopkins, second Lokey

Discussion: Danielle Simandel is interested in accessing some of the funds. Might be separate funds and may be combined.

Outreach report was accepted.

Chamber Music Festival - Mary Kothman

Everything is moving forward. Physical therapist/hand exercises. Jordan Hamilton as the second presenter? No response.

The winning ensemble chamber music ensemble will perform at the MSBOA Honors Spring Recital that will be held at Western Michigan University.

Motion to accept: Hopkins, second Chappell

Discussion: How come the total income exceeds the expenses by \$700.00. A big chunk is the sponsorship revenue. We should reduce the income down to the level of expenses and lower the advertising allocation.

The Chamber Music Festival loses money. We add whatever is needed from the sponsorship allocation. An extra \$700 has been added to make the budget balance. Reduce the sponsorship allocation by \$662.00. No new report is necessary. No discussion.

Move to accept as printed as revised Van Eizenga, seconded by Hopkins.

MSBOA - Joe Oprea

At the west side string reading session. Fusion orchestra.

Motion to accept the report as printed Lokey, seconded by Joanna Van Eizenga

Report accepted

Studio Chair - Shawn Bouke

Nothing much to add. He did not put in the 5% back to ASTA. There is a surplus. The venue is completely free. If there is anything left over, Dan asked for some funds. The registration form should be completed and sent out in October.

The location is in Troy, MI at McCourt's Music

Move to accept Marr, seconded by Chappell

Report accepted

Blue Lake Suzuki Camp - Ann Kearney Looman

Move to accept the report as printed Marr, seconded by Joanna Van Eizenga

Discussion: scholarship money - there is meant to be four scholarships.

Report accepted

Solo Competition Report - Melissa Knecht

This is an off-year for the solo competition.

Motion to accept the report - Hopkins, seconded by Chappel

Report accepted

Membership Chair - Lyd De Leeuw

There is nothing to add to the report at this time.

Motion to accept the report - Lokey, seconded by Marr

Discussion: the membership numbers have been decreasing for the past 10 years. We are trying to figure out what to do. Trying to get university involvement. Students do not need to be a string player to join ASTA. There is a good freshman group coming into Western University.

Discussion with Jean Lee

Jean has been working on graduate performance majors about how important it is to learn how to teach. The international students are an untapped resource. ASTA needs to go after members who have moved here to go to grad school.

Suggestion: to propose a plan to have Alan MacNair prepare a presentation for pedagogy classes and introduce MASTA. Alan would be an outside voice. Much like a guest conductor coming in to give the same perspective in a different voice.

Motion to accept the report as printed

Report accepted

Northern Michigan Initiative - Danielle Simandel

The orchestras in the UP are preparing for the big Halloween-themed concert in Marquette. All of the orchestras come together and Danielle
There is a new teacher, Eli Bender, in Escanaba. Took his students to festival for the first time in a long time. Numbers have been steadily increasing since the pandemic for SAA summer camp.

Danielle is making connections with teachers in Sault Saint Marie. There is a charter school for grades 4-8 and no high school program there. Keweenaw Peninsula there is the Copper Suzuki Association. Run by Brian Wall who teaches violin and viola. Andrew Shan (spelling?) is the cello teacher and the Executive Director of the Suzuki Association. Jed shared information about the ASTACAP program with Danielle.
Motion to accept Hopkins, seconded by Marr

There is a budget line for the Northern Initiative. After speaking with some of the teachers in the UP, they are trying to figure out how to reach more students in the communities. Danielle is reaching out to all of the teachers to make a decision on how to use the budget.

- Move to accept
- Report accepted

Oral reports -

MASTA Camp

Caitlin submitted a report and proposed budget

Registration was very good this year

Session 1 was full per the number of staff members hired

Session 2

Session 3 - doubled capacity since last year.

Staffing was better and many returned. There were some kinks with the license. Two campers went home. No students were sent home because of behavioral issues. Matt Brier was back this year since the birth of his children. This will be the final camp with the camp docs pricing.

Budget proposals - have been more challenging to nail down based on credit card processing fees. The two numbers are not connected in the system in any way. 4.2% per transaction. Some families are on payment plans for camp fees. Does not include hoodies, sweatshirts, and t-shirts.

A \$10 registration fee was added to offset the credit card processing fees. Camp Docs then transfer the money to us. \$11,000.00 profit (37:00)

Pricing with the Howell Nature Center will not be settled until the spring. The day camp is encroaching upon the MASTA camp. Not willing to pay an increased fee.

Keep the pricing the same and add a \$25.00 fee to cover the credit card processing fee. No increase in the registration fee.

Proposal A

Proposal B raises the session cost by \$5.00. Would not like to see the registration fee stay the same.

Motion to accept - Hopkins, seconded by De Leeuw

Discussion:

AMEX charges 5%, and all credit cards are at a different rate for credit card processing fees.

Health officer - will need to hire someone with higher credentials.

Numbers from Session 1 - 88 campers. In 2022 there were 108 students at camp.

Caitlin could not find anyone and staff were backing out at the last minute.

Per person fee for camp, not by the number of cabins.

Howell Nature Center costs - 42:00 They do not know what the rates and fees will be.

The budget information is due in the fall so MASTA can advertise the camp. Tentative dates are set. There is an interim director.

At what point do we sign a contract? It is a verbal agreement.

The dates of camp are in the report - the last two weeks in June.

Move to accept the report

Report accepted

Which budget proposal will be approved? This is the same budget as last year.

Burke - motion to accept Proposal A: Seconded by Hopkins

Calendar Dates:

Virtual Chats:

Michigan Music Conference - Jim Van Eizenga

All is going well. David Pope is the headliner. Jam session after the teacher orchestra.

There will be a pre-jam session earlier in the day (1:00 pm).

Jim Van Eizenga has been nominated as the chair for MMC.

The General Membership meeting is at 10:00 am. The orchestras are scheduled for 8:00 am and 9:00 am. Has there been any feedback? We try not to place the headliners against any of the orchestras.

Initiatives:

- Membership recruitment

- MASTA Teacher Seminar

Green Award - The Executive Board has nominated Jonathan Glawe as the Elizabeth Green Award nominee.

Administrator the Year Award nominees

Submit anyone you feel is deserving

Studio Teacher of the Year (2024)

Informational

Payment Request Form - helps with organization and keeps everything in place.

Feedback is encouraged. Burke Lokey

Jed: Community Strings Group - adult amateurs

28 in the group and 14 are former students.

Motion to adjourn the meeting Hopkins, seconded by Lyd De Leeuw

Meeting adjourned at 12:42 pm

Treasurer's Report

January 1, 2023 - January 14, 2024

	2023 Actuals	2023 Budget	\$ Over/Under Budget
Income			
47300 Membership Dues - ASTA	\$ 854.05	\$ 5,000.00	\$ (4,145.95)
48000 MASTA Camp	\$ 118,087.90	\$ 130,525.00	\$ (12,437.10)
48100 Chamber Music Festival	\$ 2,590.00	\$ 3,972.50	\$ (1,382.50)
48200 Solo Competition	\$ 1,150.00	\$ 600.00	\$ 550.00
48400 Michigan Music Conference	\$ 2,000.00	\$ 2,500.00	\$ (500.00)
48700 ASTACAP	\$ 1,580.00		
Advertising	\$ 4,010.00	\$ 4,250.00	\$ (240.00)
Total Income	\$ 130,271.95	\$ 146,847.50	
Expenses			
60100 MASTA Camp Expenses	\$ 105,598.84	\$ 120,801.00	\$ (15,202.16)
60400 Chamber Festival Expenses	\$ 3,473.10	\$ 3,300.00	\$ 173.10
60600 ASTACAP	\$ 735.00	\$ 600.00	
60900 Business Expense	\$ 1,446.25	\$ 700.00	\$ 746.25
65050 Website	\$ 109.45	\$ 144.45	
63000 Grants, Scholarships and Awards	\$ 3,062.70	\$ 8,000.00	\$ (4,937.30)
60900 Operations Expense	\$ 60.03	\$ 500.00	
68400 National Conference	\$ 1,883.38	\$ 1,200.00	\$ 683.38
68340 Meals (Meetings)	\$ 1,158.19	\$ 2,500.00	\$ (1,341.81)
68360 MMC	\$ 2,659.92	\$ 2,000.00	\$ 659.92
68500 Mileage			
Total Expenses	\$ 120,186.86	\$ 139,745.45	
MASTA Accounts			
PNC Bank	\$ 25,827.16		
Investment Account	\$ 28,490.21	13% growth from last year	

President-Elect Report

Since September, I have:

1. Worked with Caitlin Mihalko on plans for the 2024 MASTA String Camps, including contract negotiations, Special Board Meetings, and a site visit.
2. Created the 2024 MASTA Resource Guide, which was emailed to all members in December 2023. I would like to extend a huge thank you to Joe Harmsen, Jed Fritzemeier, and Michael Hopkins for all of their assistance with collecting materials and proofing the Guide prior to its distribution. Thank you to everyone who submitted their materials for inclusion into the Guide as well!
3. Served on the MMC Planning Committee with Jim VanEizenga and have been in contact with David Pope to ensure that his needs are all being met as Headliner.
4. Finalized our presenters for the 2024 MASTA Make & Take Session.
5. Worked with Jed Fritzemeier to prepare for the 1st MMC MASTA Jam Session.
6. Collected nominations for the MASTA Teacher of the Year and MASTA Administrator of the Year.
7. Sent the MASTA Administrator of the Year nomination to the MASTA Executive Board for voting in December. Mrs. Melanie McClure from Hudsonville Public Schools was confirmed. She has been invited to attend the Teachers Orchestra Concert to receive the award.
8. Prepared a ballot for the MASTA Teacher of the Year and distributed it to the membership. Nominees for Teacher of the Year are Jennifer Berg and Jamie Fiste. Voting was open through January 3, 2024, and the MASTA membership has selected a winner for the 2024 Teacher of the Year, who will be announced at the Teachers Orchestra Concert at the MMC on January 26, 2024 Thank you to Dan Scott, who is having the plaques made for our award winners.

In the next few months, I will be:

1. Continuing to review our Policy Manual to update the President-Elect description where necessary.
2. Attending the State Chapter Leadership Meeting at the National ASTA Conference in Louisville.
3. Working with Jed Fritzemeier to ensure that we have a smooth transition in May.

Please do not hesitate to reach out with any questions or ideas!

Respectfully submitted,
Amy Marr,
MASTA President-Elect

Past-President Report

Past President's report January 2024

This fall I worked on the executive board elections. Dan Scott and Linda Trotter joined me to form the nomination committee. We were able to put together a slate of highly qualified candidates for all positions:

President-Elect: Jean Lee and Jim Van Eizenga

Secretary: Stacey Bowen (incumbent) and Michael Edwards

Member at Large: Alan MacNair (incumbent) and Joe Oprea

I would like to thank Dan and Linda for their great work on the nominating committee, and would like to thank these members for their willingness to serve the MASTA organization.

I have communicated with the student chapter advisors at WMU, EMU, NMU, MSU, GVSU, Hillsdale, and U-M about the jam session following the teachers orchestra. Hopefully we will get some college students there!

Between now and the end of my term in May I will be writing to ask each of the current board members to review and update their job description for the policy manual.

Respectfully submitted,

Michael Hopkins

Member-At-Large Report

Jan. 25, 2024

Alan MacNair

I have been in touch with the new teachers throughout the Fall, offering to answer questions or make suggestions. Most have responded with thanks, and a few had questions about class management, teaching techniques, and preparing for concerts. James Alexander, a new teacher in Muskegon, wondered if I could come to visit his class. I approached Jed and Burke, and they offered to finance an overnight visit so I could attend James' morning classes. We had a great visit, and I was impressed with his energy, dedication, and connection with his students. Like most of us, he is facing some tough challenges involving student numbers, scheduling, and class management. He was very grateful for the support from MASTA, and I'm glad that we could make the visit happen. I am hoping to do more of this in the future.

MASTA President's Report

January, 2024

Acknowledgements

- Amy Marr - I cannot say enough about the tireless work of Amy on all things MASTA. She is a ferocious colleague and energized professional.
- Shawn Boucke – Shawn is continuing to refine/improve the ASTACAP program including finding a new site for this year's testing.
- Jim Van Eizenga – his work on the MMC planning committee is exceptional.
- Burke Lokey – he keeps us in the black and balanced – and it is a constant battle.
- Welcome Lyd De Leeuw, Membership Chair and Danielle Simandl, Northern Michigan Initiative.

President's activities

- General MASTA Meeting Sept. 23, 2023
- Attended MMC Executive Meetings Sept. 10, Nov. 12
- Approved budget items for MASTA Camp at Howell Storage – Rent, insurance
- Attended National President's meetings September, November
 - September – Launch of the new National Website
 - November – Further information on the National Website
- MASTA Recruitment Contacts to re-open ASTA Student Chapters
 - Chad Hutchinson, Eastern Michigan University
 - Joel Schut, Grand Valley University
- Worked with Amy Marr to organize the MASTA Jam Session after the String Teacher's Orchestra concert on Friday, Jan. 26
- Worked with Caitlin Mihalko to facilitate a new location for the MASTA summer camps
- Future Activities
 - I will be attending the National ASTA Conference both the Leadership Summit and the general conference
 - Assist Shawn Boucke at the ASTACAP Testing site
 - Assist Caitlin Mihalko in securing this year's MASTA Camp site
 - Work with Amy Marr in transitioning the office of MASTA President

I continue to promote the ASTA organization throughout the state. My belief in the organization as a vital information base and inspiration for string teachers has never wavered. When I am asked why one should join ASTA my response is always to stay relevant, stay energized and stay connected by establishing relationships found through the organization - in addition to being a part of developing future string teachers. Orchestra programs and string teaching are more important than ever in a society more fragmented than ever before.

Thank you for all that you do and keep playing and keep your students playing!!!

MASTA Camp Directors Report

January 2024 Report

2024 Camps

- Due to leadership and management changes at the Howell Nature Center, we cannot have camp there this year. We negotiated extensively and based on the information we were given the board voted not to move forward with the facility this year due to changes in date availability and significant cost increases.
- Thanks to Nina White we have a potential new location, Walled Lake Outdoor Education Center. Camp will have to be scaled down, but we can make it work.
- See [2024 Camp Planning](#) for proposed changes to sessions to make all three sessions work/fit in their available time frame.
- This is our last contract year with campdoc, their rates are going up so will need to shop for a new online registration platform for 2025
- License - will need to open a new license because of the new location, will need to update all camp operating documents and policies which will be submitted for licensing. The license isn't approved until the site visit during camp.
- Ted McDonald has agreed to come back on as Assistant Director - Pre Camp this year as well as assist as on-site Camp Director.
- This is my last year in the role of Camp Director. Ted McDonald will be taking over in 2025. I will assist as needed moving forward to help with the transition as I run the website, social media, PO Box, managing the online registration platform, licensing, etc. and it will take time to transition everything.

Budget Proposals – see attached

- Proposal A - adjusted for new dates and fees of new location
- Proposal B - adjusted for new dates and fees of new location with \$25 application fee to cover CC fees
- Session 1 & 2: \$300
- Session 3: \$520

Tentative Camp Dates: (awaiting confirmation from HNC)

- Staff arrival/training: June 12th
- Session 1: June 13-15
- Session 2: June 16-18
- Session 3: June 20-June 24

Motions/Requests:

- **Approve contract and new location with Walled Lake Outdoor Recreation Center**
- **Approve budget Proposal B**

Respectfully Submitted by,
Caitlin Mihalko, Program Director, MASTA String Camps

MASTA Camp 2024 Planning - adjusted for new location

June 12 - staff arrival & training

- will probably need to rent a uhaul truck or trailer to move everything from the storage unit in Howell

June 13-15 S1

- June 13 9:00 am arrival
- June 14
- June 15 - adjust schedule - 3:30 pack at cabins, 4:30 dress rehearsal (reverse order) 5:30 dinner, 6:30 go to first location and wait, 7:00 performance begins. 8:00 concert over check-out begins
- Recreation: climbing tower & nature hike

June 16-18 S2 - 3 days

- June 16 9:00 am arrival
- June 17
- June 18 - adjust schedule - 3:30 pack at cabins, 4:30 dress rehearsal (reverse order) 5:30 dinner, 6:30 go to first location and wait, 7:00 performance begins. 8:00 concert over check-out begins
- Recreation: climbing tower & nature hike

June 19 Staff break & training

June 20-24 S3 - 5 days

- June 20 9:00 am arrival (same as D1 of S1)
- June 21
- June 22
- June 23
- June 24 no rest hour, move up packing & dress rehearsal, 4:30 performance begins. 5:30 performance ends and check-out begins
- Recreation: high ropes, climbing tower & nature hike

2024 Budget - Proposal A

Income	Amount	Qty	Income
Camper Fee 3 Day S1	\$300.00	80	\$24,000.00
Camper Fee 3 Day S2	\$300.00	80	\$24,000.00
Camper Fee 5 Day S3	\$520.00	50	\$26,000.00
Application Fee	\$10.00	210	\$2,100.00
Late Fees	\$25.00	25	\$625.00
Sweatshirt Sales	\$35.00	100	\$3,500.00
Income Total			\$80,225.00

Staffing	Amount	Qty	Expense
Camp Dir 3 Day - S1	\$350.00	1	\$350.00
Camp Asst. Dir 3 Day - S1	\$300.00	1	\$300.00
Mus Dir 3 Day - S1	\$450.00	2	\$900.00
Theory Dir 3 Day - S1	\$275.00	1	\$275.00
Rhythms Dir 3 Day - S1	\$275.00	1	\$275.00
Recreation 3 Day - S1	\$40.00	1	\$40.00
Counselor 3 Day - S1	\$250.00	8	\$2,000.00
Head Counselor 3 Day - S1	\$30.00	2	\$60.00
Jr Counselor 3 Day - S1	\$175.00	0	\$0.00
Counselor Training	\$50.00	8	\$400.00
First Aid 3 Day - S1	\$375.00	1	\$375.00
Camp Dir 3 Day - S2	\$350.00	1	\$350.00
Camp Asst. Dir 3 Day - S2	\$300.00	1	\$300.00
Mus Dir 3 Day - S2	\$450.00	2	\$900.00
Theory Dir 3 Day - S2	\$275.00	1	\$275.00
Rhythms Dir 3 Day - S2	\$275.00	1	\$275.00
Recreation 3 Day - S2	\$40.00	1	\$40.00
Counselor 3 Day - S2	\$250.00	8	\$2,000.00
Head Counselor 3 Day - S2	\$30.00	2	\$60.00
Jr Counselor 3 Day - S2	\$175.00	0	\$0.00
First Aid 3 Day - S2	\$375.00	1	\$375.00
Camp Dir 5 Day - S3	\$550.00	1	\$550.00
Asst. Dir 5 Day - S3	\$500.00	1	\$500.00
Chamber Dir 5 Day - S3	\$500.00	1	\$500.00
Music Dir 5 Day - S3	\$575.00	1	\$575.00
Guitar Inst. 5 Day - S3	\$400.00	1	\$400.00
Rec Dir 5 Day - S3	\$75.00	1	\$75.00
First Aid 5 Day - S3	\$625.00	1	\$625.00
Counselor 5 Day - S3	\$450.00	5	\$2,250.00
Head Counselor 5 Day - S3	\$50.00	2	\$100.00
Jr Counselor 5 Day - S3	\$350.00	0	\$0.00
Coach 5 Day - S3	\$500.00	0	\$0.00
Total Staffing for 3 Camps			\$15,125.00

Expenses	Amount	Qty	Expense
Printing	\$300.00	1	\$300.00
Phone	\$50.00	1	\$50.00
Postage	\$300.00	1	\$300.00
Marketing/Website/Signage	\$800.00	1	\$800.00
Supplies	\$1,000.00	1	\$1,000.00
CC Processessing S1 4%	\$1,000.00	1	\$1,000.00
CC Processessing S2 4%	\$1,000.00	1	\$1,000.00
CC Processessing S3 4%	\$1,000.00	1	\$1,000.00
RENT - 3 Day	\$150.00	90	\$13,500.00
RENT - 3 Day	\$150.00	90	\$13,500.00
RENT - 5 Day	\$285.00	60	\$17,100.00
Lifeguard	\$100.00	0	\$0.00
Staff Meals	\$1,000.00	1	\$1,000.00
1st Night Stay - Staff	\$25.00	10	\$250.00
Storage Unit Rental	\$440.00	1	\$440.00
Guitar Rental	\$100.00	1	\$100.00
Shirts/Sweatshirts	\$4,000.00	1	\$4,000.00
Insurance	\$1,200.00	1	\$1,200.00
Afternoon snack - fruit	\$500.00	1	\$500.00
Misc.	\$300.00	1	\$300.00
Expenses Total			\$57,340.00

Fixed expenses			
Expense	Amount	Qty	Expense
Program Director	\$2,000.00	1	\$2,000.00
Assistant Director Pre-Camp	\$500.00	1	\$500.00
CampDoc Management System	\$4.00	210	\$840.00
Total			\$3,340.00

TOTAL EXPENSES W/STAFFING **\$75,805.00**

Total Income	Total Expenses	Remaining	Percentage
\$80,225.00	\$75,805.00	\$4,420.00	5.51%

2024 Budget - Proposal B

Income	Amount	Qty	Income
Camper Fee 3 Day S1	\$300.00	80	\$24,000.00
Camper Fee 3 Day S2	\$300.00	80	\$24,000.00
Camper Fee 5 Day S3	\$520.00	50	\$26,000.00
Application Fee	\$25.00	210	\$5,250.00
Late Fees	\$25.00	25	\$625.00
Sweatshirt Sales	\$35.00	100	\$3,500.00
Income Total			\$83,375.00

Staffing	Amount	Qty	Expense
Camp Dir 3 Day - S1	\$350.00	1	\$350.00
Camp Asst. Dir 3 Day - S1	\$300.00	1	\$300.00
Mus Dir 3 Day - S1	\$450.00	2	\$900.00
Theory Dir 3 Day - S1	\$275.00	1	\$275.00
Rhythms Dir 3 Day - S1	\$275.00	1	\$275.00
Recreation 3 Day - S1	\$40.00	1	\$40.00
Counselor 3 Day - S1	\$250.00	8	\$2,000.00
Head Counselor 3 Day - S1	\$30.00	2	\$60.00
Jr Counselor 3 Day - S1	\$175.00	0	\$0.00
Counselor Training	\$50.00	8	\$400.00
First Aid 3 Day - S1	\$375.00	1	\$375.00
Camp Dir 3 Day - S2	\$350.00	1	\$350.00
Camp Asst. Dir 3 Day - S2	\$300.00	1	\$300.00
Mus Dir 3 Day - S2	\$450.00	2	\$900.00
Theory Dir 3 Day - S2	\$275.00	1	\$275.00
Rhythms Dir 3 Day - S2	\$275.00	1	\$275.00
Recreation 3 Day - S2	\$40.00	1	\$40.00
Counselor 3 Day - S2	\$250.00	8	\$2,000.00
Head Counselor 3 Day - S2	\$30.00	2	\$60.00
Jr Counselor 3 Day - S2	\$175.00	0	\$0.00
First Aid 3 Day - S2	\$375.00	1	\$375.00
Camp Dir 5 Day - S3	\$550.00	1	\$550.00
Asst. Dir 5 Day - S3	\$500.00	1	\$500.00
Chamber Dir 5 Day - S3	\$500.00	1	\$500.00
Music Dir 5 Day - S3	\$575.00	1	\$575.00
Guitar Inst. 5 Day - S3	\$400.00	1	\$400.00
Rec Dir 5 Day - S3	\$75.00	1	\$75.00
First Aid 5 Day - S3	\$625.00	1	\$625.00
Counselor 5 Day - S3	\$450.00	5	\$2,250.00
Head Counselor 5 Day - S3	\$50.00	2	\$100.00
Jr Counselor 5 Day - S3	\$350.00	0	\$0.00
Coach 5 Day - S3	\$500.00	0	\$0.00
Total Staffing for 3 Camps			\$15,125.00

Expenses	Amount	Qty	Expense
Printing	\$300.00	1	\$300.00
Phone	\$50.00	1	\$50.00
Postage	\$300.00	1	\$300.00
Marketing/Website/Signage	\$800.00	1	\$800.00
Supplies	\$1,000.00	1	\$1,000.00
CC Processessing S1 4%	\$1,000.00	1	\$1,000.00
CC Processessing S2 4%	\$1,000.00	1	\$1,000.00
CC Processessing S3 4%	\$1,000.00	1	\$1,000.00
RENT - 3 Day	\$150.00	90	\$13,500.00
RENT - 3 Day	\$150.00	90	\$13,500.00
RENT - 5 Day	\$285.00	60	\$17,100.00
Lifeguard	\$100.00	0	\$0.00
Staff Meals	\$1,000.00	1	\$1,000.00
1st Night Stay - Staff	\$25.00	10	\$250.00
Storage Unit Rental	\$440.00	1	\$440.00
Guitar Rental	\$100.00	1	\$100.00
Shirts/Sweatshirts	\$4,000.00	1	\$4,000.00
Insurance	\$1,200.00	1	\$1,200.00
Afternoon snack - fruit	\$500.00	1	\$500.00
Misc.	\$300.00	1	\$300.00
Expenses Total			\$57,340.00

Fixed expenses			
Expense	Amount	Qty	Expense
Program Director	\$2,000.00	1	\$2,000.00
Assistant Director Pre-Camp	\$500.00	1	\$500.00
CampDoc Management System	\$4.00	210	\$840.00
Total			\$3,340.00

TOTAL EXPENSES W/STAFFING **\$75,805.00**

Total Income	Total Expenses	Remaining	Percentage
\$83,375.00	\$75,805.00	\$7,570.00	9.08%

Sponsorship & Advertising Coordinator January 2024 Report

We have had another successful sponsorship and advertising season! Our sponsors and advertisers have remained consistent from the past few years, with only one sponsor not continuing from last year. We are still waiting on one payment, and this will be followed up on again in the coming weeks. The total amount raised for this year is \$4,130.00. Below is the current breakdown of sponsorships and advertisements by type and company/organization.

- Platinum Sponsor (\$1000): Blue Lake Fine Arts Camp, Interlochen Fine Arts Academy
- Gold Sponsors (\$500): Meyer Music, Baroque Violin Shop
- Silver Sponsor (\$300): Marshall Music
- Full-page Advertisement (\$200): University of Michigan, Michigan State University, Eastern Michigan University
- Half-page Advertisement (\$150): Grand Valley State University
- Quarter-page Advertisement (\$80): Superior String Alliance

The “Sponsor Thank-You” graphic provided below should be included on all MASTA event materials. The digital file for this was created by Nick Mosley; thanks, Nick!



Respectfully submitted, Joe Harmsen, MASTA Sponsorship & Advertising
Coordinator

Chamber Music Festival & Competition Report

January 2024 Report

The MASTA String Chamber Music Festival and Competition will be held on Monday, March 4, 2024 at Western Michigan University in Kalamazoo.

Faculty for the Festival will be Junqi (Sophie) Tang, violin, Mary Kothman, violin (unpaid to coach/perform), Olga Ziabrikova (updated), viola, Bruce Uchimura, cello and Michael Hovnanian, double bass.

Enrichment teachers will be luthier Peter Lynch and physical therapist Jill Rutterbusch.

Our fees are currently set at \$50.00 for non-competing students and \$60.00 for competing students. There is a \$10.00 fee for non-MASTA people to enter an ensemble. If fees are difficult for ensembles to pay, directors can apply for MASTA grant money.

The deadline for registration is February 1, 2024.

The winning ensemble will perform on the MSBOA Honors Concert at WMU on May 10, 2024. Greg Normandin is the MSBOA Chair for this event.

Respectfully submitted,

Mary Kothman, MASTA Chamber Music Festival Chair

Membership Chair Report

Membership Chair Winter 2024 Report

MASTA currently has 238 active members, down from 266 members Fall 2023. The 42 members whose memberships have lapsed since the Fall have been contacted via email.

Some members that were contacted indicated that they had already updated their membership. I reached out to ASTA, who says the list is updated anywhere from once a week to once a month, so it's possible the renewals are higher than the data suggests.

ASTA has a new spreadsheet system for keeping track of membership that seems to run quite smoothly.

There are 14 new members since the September meetings:

Noah Abdelkader - student
James Hasspacher - new professional
Anna Tryan - student
Tatyana Walters - professional
Stephen Bollinger - professional
Sara Jager - professional
Andrea Auger-Cole - new professional
Matthew Forsleff - new professional
Jeff Mom - student
Danielle Meyers - student
Sarah Maurice - professional
Ursula Glasmacher - student
Alicia Valoti - new professional
Yu-Chen Lin - student

The ASTA Swag Box has been delivered and will be brought to MMC. Amy Tenney has extra swag from last year that she will also bring.

Email asking for booth volunteers has been sent out.

Respectfully submitted, Lyd de Leeuw, Membership Chair

Michigan Music Conference Coordinator Report

MASTA NOTES Blog

January 2024 Report

The primary goal of the blog is to report on our statewide events but it would also be great to get a few articles on unique opportunities teachers have been able to provide to their students. Recently an article about Judy Palac has been submitted from a graduate of WMU and will be on the blog shortly.

If any members know of great teaching and events happening, please contact me so that I can follow up and see if a contribution can be made. Any ideas are welcome!

- Creative ideas and technology tools that work
- Virtual or live orchestra events around Michigan
- Interview with a master teacher or new to MASTA teacher- suggestions welcome!
- Posts from MASTA grant recipients

This Fall, the blog has been a bit slow because I am working to transition out of the role of blog editor. I would like to step away from the board for a while as I think the blog could use some fresh energy and perspective, and it would be nice to give others the opportunity. As an ***action item***, Amy Marr has requested that the board discuss possible candidates for this position at this January meeting.

I would like to thank MASTA and the board for this opportunity, it has been a pleasure to serve this organization and I look forward to possibly doing so again in the future.

Respectfully submitted, Candace Chappell, MASTA NOTES Editor

Website/Webmaster Report

MASTA Winter Meeting | January 25, 2024

www.astamichigan.org

The website was recently updated with our new sponsors for 2023-24. This year's resource guide and teacher of the year candidates have also been recent additions. Please let me know of any other updates or changes that need to be made. I'm always open to suggestions on how to improve the site or make it more useful.

Email List - We do our best to maintain an email list of current MASTA members, however this can be challenging since the membership list regularly changes as memberships expire and renew. If you are a current member and not receiving emails, please let me know and I can easily add you to the list. If anyone needs to send an email to the general membership, please send it to members@astamichigan.org. I am typically able to approve posts within a couple hours, if not sooner.

Website Traffic - We averaged around 525 page visits per month over the past year, which is down slightly from the previous year.

Subscribe! - Anyone is able to subscribe to receive email notifications when new blog entries are posted on the website. Go all the way to the bottom of any page on the site, and you'll find it under the search box. Many things that go on the website are not necessarily also sent out via the members email list, so this is a quick and easy way to get notified when there is a new posting. There are currently 63 subscribers.

Respectfully submitted,

Nick Mosley

mosleyn@monashores.net

(231) 343-3098

MASTA Elizabeth E. H. Green Solo Competition
Winter 2024 Report

2023 was off year for the competition.

Javier Torres, Gold Prize Winner of the 2022 MASTA Solo Competition will perform during the Teachers Orchestra Concert on Friday, Jan. 26, 7:00.

MASTA Elizabeth E. H. Green Solo Competition Budget (for January 2024)
ACTION ITEM

Expenses: Accompanist fee (Grand Rapids) \$100.00

Expenses total: \$120.00

2024 MASTA Solo Competition Proposed Specifications

Preliminary Round will be completed via video audition submission. The deadline for submission is 11:59 on November 1, 2024.

The live Final Round, will take place Sunday, November 17 or 24 (TBD by Hillsdale College schedule) Conrad Recital Hall.

Recruitment Plans: MASTA website and individual emails will be sent to various Michigan string instructors. Information regarding the 2024 competition was posted on the 2024 MASTA Resource Guide and will be up on the MASTA website by March 2024.

Proposed 2024 MASTA Solo Competition Budget

ACTION ITEM

Income:

Entry fees	\$900
Sponsorship Allocation	\$1,500
TOTAL INCOME	\$2,400

Expenses:

Judges honorariums 2 & \$350	\$700
Prizes	\$1,500

Pianist	\$200
TOTAL EXPENSES	\$2,400

Respectfully submitted, Melissa Knecht, Director: MASTA Elizabeth Green E. H.
Solo Competition

Studio Teaching Chair Report

Subject: Reminder and Update - ASTACAP Event on April 14th, 2024

Event Details:

* Date and Time: April 14th, 2024, from 11:00 AM to 4:00 PM

* Location: McCourt's Music Group building in Troy

Student Confirmations:

As of now, we have received unofficial confirmations from approximately 18 students who intend to participate in this year's ASTACAP event. The official registration forms are due by January 31st, 2024. The forms are digital and only need to be filled out by the teacher. Last year, we experienced a similar trend with around 18 unofficial confirmations, however, resulting in 40 students officially registered.

Adjudicator Recruitment:

I am currently in the process of securing adjudicators for this year's ASTACAP event. If you have any recommendations or would like to express your interest in participating as an adjudicator, please feel free to contact me. I plan to reach out to previous adjudicators once we have official participant numbers in February.

Shawn Boucké

Studio Chair for ASTA Michigan Chapter

State String Outreach Report

Action items: None

Past grants: None

New grant requests: None

Note: New grant deadlines have gone into effect. The website and application forms have been updated. An update was sent to membership on December 5.

Respectfully submitted,

Joanna Van Eizenga, Outreach Chair

Michigan Youth Arts Report

Blue Lake Suzuki Family Camp Liaison Report

Northern Michigan Liaison Report

Public School Orchestra Programs

Escanaba Orchestras

- Community engagement is up, students have played for the Community Thanksgiving Meal, Holiday Strings struck around the school, the orchestra is covering the National Honor Society induction ceremony and the Performing Arts Awards ceremony.
- Our S&E numbers are holding steady, High School has two duos, one trio, one quintet, one chamber ensemble, and six solos.
- Middle school has 4 solos, and two duets. Retention is a battle, but I think we're going to do ok for next year.
- 87 total students and directed by Eli Bender.

Marquette Orchestras

- 50+ events for S&E. Gearing up for Festival and Spotlight on the Arts concert at MSHS.
- 205 students total and directed by Eric Marta.

Negaunee Orchestras

- The Negaunee Orchestras are currently getting ready for Festival and S&E.
- From 7th-12th grades there are 24 students going to district S&E on February 3rd, which is 44% of the orchestra students in those grades.
- After Festival the orchestras will prepare for the spring concerts and graduation ceremonies that happen in May. The 5th-12th orchestras currently have 84 members and are directed by Harold South.

College Programs

Northern Michigan University Orchestra

- String majors are getting ready for passing their proficiency exams.
- NMU Orchestra is preparing for 2 upcoming concerts. One will feature SSA Strings Club Director Adam Hall on cello.

501(c)3 Non-Profit Orchestra Programs

Copper Country Suzuki Association

- Adding winds and brass to Keweenaw Youth Symphony Orchestra this semester.
- Getting ready for 5 recitals and 2 ensemble concerts and one big concert in May.
- 50 students currently enrolled and directed by Andrew Shaud and Brian Wall.

Superior String Alliance

- SSA will host 4th and 5th Grade Strings Club in the spring.
- SSA Summer Camp dates are July 20 - August 5, 2024. SSA is directed by Danielle Simandl.
- SSA Chamber Players will perform several professional chamber music concerts throughout the winter and spring. SSACP have also been invited to collaborate via performances with the memory care unit of a retirement home and with a local business called Mapping Medicare that will host a Senior Support Series.

Respectfully submitted by Danielle Simandl, MASTA U.P. Liaison

MSBOA Liaison Report

This past fall, MSBOA hosted two events, the String Orchestra Reading Session in September and the Mid-Level Clinic in October.

The String Orchestra Reading Sessions were held on Saturday, September 23, 2023. There were two sites for the reading session, the east-side site at Plymouth-Canton Educational Park, hosted by Michael Edwards and coordinated by Samantha Farmer (Novi Schools), and the west-side site at Lowell Middle School, hosted and coordinated by Joe Oprea. About 60 orchestra teachers, student teachers and university music education majors participated in the reading session, reading through approximately 40 new orchestra selections for school orchestras for all levels. The same music was used at both sites.

Thank you to Luck's Music for coordinating the donation of the music for this event from the publishers so the music was given away at the reading session. Many thanks to the event hosts, Michael Edwards and Joe Oprea, and the reading session coordinators, Samantha Farmer and Joe Oprea.

The Fall Mid-Level String Clinic was held on Saturday, October 7, 2023, at Waterford-Kettering High School, Ann Arbor Tappan Middle School, Portage North Middle School, Lowell Middle School and on Saturday, October 14, 2023 at Marquette High School. The clinicians worked with 385 middle school students from 19 schools that were divided into 2 orchestras at each site except for Marquette which had only one orchestra. This is an increase of about 100 students from last year.

Thank you to the hosts, Joseph Alcocer, Merlyn Beard, Eric Marta, Silvia McClish & Joe Oprea for the work to make the Mid-Level Clinics a success. Thank you to our clinicians, Erin DeYoung, Ji Hyun Kim, Jean Lee, Andrew Pool, David Reimer, David Rosin, Aaron Tenney, Linda Trotter & Josh Zallar for guiding the middle school students in their final preparation and performance. Lastly, thank you to our guest performers, GOTAK, directed by Melissa Meyers, Lowell Fusion Rock Orchestra, directed by Wendy Tenney, Saline Fiddlers Philharmonic, directed by Sarah Vaujin, Superior String Alliance directed by Danielle Simandl and Troy Country Fiddlers, directed by Wendy Stuart.

As we move forward I would like to encourage even more middle school orchestra programs to become involved in the Mid-Level String Clinic. We are tentatively planning on moving the date of the 2024 Clinic to later in October.

Congratulations to the following orchestras chosen to perform at the 2024 Michigan Music Conference:

Upton Middle School 8th Grade Orchestra - Rachel Cabanilla-Sinnett and Burke Lokey
Troy Smith Middle School Advanced Orchestra - Claire Murphy and Laura Xydas

Respectfully submitted,

Joe Oprea,
MSBOA Liaison