



Executive Board Meeting Agenda: Saturday, September 21, 2024, 10:30AM

President
AMY MARR

President-Elect
JIM VANEIZENGA

**Past-President & Student
Chapter Coordinator**
JED FRITZEMEIER

Secretary
STACEY BOWEN

Treasurer
BURKE LOKEY

Member-At-Large
ALAN MACNAIR

**Sponsorship & Advertising
Coordinator**
MATTHEW BRIERE

**Chamber Music Festival
and Competition**
JI HYUN KIM

String Camp
TED MCDONALD

Membership Chair
LINDEN DE LEEUW

**Michigan Music
Conference Coordinator**
JEAN LEE

**MASTA Social Media
Coordinator**
JAMI KLEINART

Website/Webmaster
NICK MOSLEY

State Solo Competition
MELISSA KNECHT

Studio Teaching
SHAWN BOUCKÉ

Outreach Chair
JOANNA VAN EIZENGA

MMC Liaison
DAN SCOTT

**Blue Lake Suzuki
Family Camp and SAA
Liaison**
ANNE KEARNEY-LOOMAN

MSBOA Liaison
MARITZA GARIBAY

Northern Michigan Initiative
DANIELLE SIMANDL

- I. Secretary Report - 4.14.24 Executive Board Meeting Minutes (Bowen)
- II. Treasurer Report (Lokey)
- III. President-Elect Report (Jim Van Eizenga)
- IV. Past-President Report (Fritzemeier)
- V. Member-At-Large Report (MacNair)
- VI. President Report (Marr)
- VII. New Business
 - A. Nominations for National ASTA Awards?
 - (1) Elizabeth A.H. Green
 - (2) Others
 - B. MASTA Awards
 - (1) Career Excellence Award (Executive Board)
 - (2) Early Career Award (Executive Board)
 - C. Board Liaison Positions
 - D. John Kendall Scholarship Money
 - E. Budget
 - (1) Northern Michigan Initiative Funding
 - (2) MASTA Spirit Wear Check
 - (3) Membership Swag Funding
 - F. ASTA Curriculum Deep Dive Zoom with Steve Benham (TBD)
 - G. Body Mapping Workshop with Judy Palac? (TBD)

Secretary's Report - Executive Board Minutes

MASTA Executive Board Meeting

Sunday, April 14, 2024

Present: Stacey Bowen, Jed Fritzemeier, Michael Hopkins, Burke Lokey, Ted McDonald, Amy Marr, Jim Van Eizenga

Absent: Alan Mac Nair

The meeting was called to order at 11:19.

MASTA Camp - Ted McDonald

What is going on? Ted has started asking at various places, spoke to colleagues, and found the Bear Lake Camp north of Lapeer, MI, run by the Lions Association. This site checks lots of boxes for us. The camp has been around for 20 years. There will be no high ropes courses. The cabins are smaller, and there are more of them. We must cut the numbers to 110 instead of 132 at the Howell Nature Center. The camp has all of the activities we have had in the past except for the high ropes courses. They hire lifeguards and would probably have a nurse.

We used to have individual rooms for the directors and would have to be comfortable rooming with other adults. The camp would help us with parking on the days there are concerts. Ted has a good vibe. The cafeteria room is large. We can run a rehearsal on one side and offer lunch on the other.

The price is \$50, with everything included. We would need 75-100 students. They sent us a one-year and a three-year contract. If we take the three-year contract, we would pay \$50 per year.

The three-year contract allows us to find an alternative site for future years. Would this location deter people from coming? It is 90 minutes from the Farmington area. Ted also found a place in Roscommon that was expensive and too far away.

The summer calendar does not begin at Bear Lake until July so June is fully available to us for MASTA Camp.

Contract: Who should sign the contract? Jed Fritzemeier or Amy Marr should sign the contract and get it back to Ted. The camp is holding the space for us before offering it to another group.

How is camp looking for this year? All of the counselors have been hired, Session II directors have been hired and Session III is full. Session 1 has the least number of campers at this time. We are looking for another Session 1 director. There are usually two hired. Caitlin was going to ask Abby Alwin and Jean Lee. Abby will be out of the country. Session I is June 13-15. Also, looking for a viola coach for Session III. Madeline Werner was suggested as a viola coach for Session III.

January Executive Board Meeting Minutes - Stacey Bowen

The Executive Board meeting minutes should only be included in Executive Board minutes.

January Full Board meeting minutes will be approved in September 2024.

January General Board meeting minutes will be approved at the January 2025 meeting in Grand Rapids.

Move to accept the minutes - Hopkins, Seconded by Marr

Treasurer's Report - Burke Lokey

Motion to accept the Treasurer's report

Move to accept: Hopkins, seconded by Marr

How did MMC turn out? The conference made \$70,000.00 this year. We are still trying to get out of the deficit from Covid. \$180,000.00 deficit from the Covid years, 2021-2022.

Meeting with the MMC Executive Board Meeting on Sunday, April 21, 2024 at 1PM. We lost DeVos Hall for January 2025. This meeting will focus on money.

The investment income is good and is up \$2,000.00 since September. We are close to \$29,000.00. The initial investment was \$25,000.00. Fairly invested in equities.

Fluctuates by the movement of the market. The bank account is up over \$50,000 - \$60,000.00. The expenses have not been paid yet. Check-in with Anne Kearney Looman about the Blue Lake Suzuki Camp scholarship. When John Kendall passed away, he was leading Mondays with John. There is \$4,000.00 and holding it for Blue Lake scholarships. Anne Kearney Looman communicated in 2021 and asked how much of the \$4,000.00 was left for scholarships. We will not provide them with interest income on the money. It would have to be in a separate account. Ted requested a credit card for MASTA Camp. Caitlin's credit card will not be renewed and was never activated.

Report accepted.

President-Elect - Amy Marr

Motion to accept the report, Burke Lokey, seconded by Michael Hopkins
Jonathan Glawe accepted the award, but the space was not large enough for the final concert and keynote speaker.

The Jam Session was well received at MMC. Is there a way to offer jam sessions as a connection tool for teachers? Burke suggested that the jam session be invited to participate in the jam session. The jam session had 50-60 participants. We would need the Ambassador Ballroom from 8:00-9:00 PM and the party from 9:30 PM on. Bill it as a MASTA event to get the name out there. This event can also help retain and draw in new members. Michael Hopkins suggested that an apprentice or an assistant be named in case Amy is double booked or wants to not always plan the event. Place the jam session in conjunction with the MASTA retreat? Associate with the retreat this summer. Phillip Sylvester could be another person to ask to take over if Amy is not available or to work alongside.

Production site for a brewery in Tecumseh? This is another option for the event. The MASTA Jam Session at MMC will go down in history. There is no need to do a session every year. Send the tunes out ahead of time so people have time to practice. Also, send a message to members, social media, and the general membership meeting so people will know it is happening. Information should also be sent to the collegiate chapter directors. Style and authenticity? Create a video and place on social media.

Candace and Amy discussed upgrading the MASTA swag. National needs to send more items to us. Cleaning cloths? Spirit wear order for the membership. MASTA Camp shirts.

Alternative styles event for groups to perform for one another and would like to do this under the MASTA umbrella.

Tennessee is set up like Michigan events. They find out which orchestra directors sent groups to orchestra festivals and this would be another level of recognition. Would need to join MASTA to receive this honor. You have to take your orchestra to the MSBOA festivals. There will be some very upset people. This is a no go. The MSBOA festivals do not serve an educational purpose. Novi HS no longer attends the MSBOA festivals and uses the money to hire their clinicians. Table the distinction and excellence for now.

Michael Hopkins was asked to adjudicate the Colorado orchestras 7:00 AM-6:00 PM over a three-day period.

Maritza Garibay wasn't aware that the MSBOA is a liaison to the MASTA Board.

MASTA Retreat: potential schedule presented. See below:

This information is for feedback and discussion.

MASTA SUMMER RETREAT

Sunday, June 30, 2024

Michigan State University

- 10:00AM: MASTA Board Meeting
 - 2024 MASTA String Camps Recap
 - Brainstorm 2025 MASTA String Camps
 - Brainstorm Future MASTA Activities - How to Grow Our Community
- 11:30AM: General Membership Luncheon (provided?)
- 12:00PM: MASTA Brainstorming Session
 - Top 10 Reasons to Join MASTA
 - What I Know Now That I Wish I Knew Then (to share with student chapters)
 - General Brainstorming - How to Grow Our Community
 - Additional Gatherings/Activities - what makes sense? (Jam sessions, reading sessions, workshops, Zoom discussions, book studies...?)
- 1:00PM: Quick and Easy Repairs for Your Studio or Classroom
 - With David from BVS?
- 2:00PM: Share Your Favorite Right Hand Games/Teaching Strategies!
- 2:30PM: Music Time
 - Orchestra Directors: Bring your favorite "obscure" (less common) string piece to share teaching points with the group and have us read it.
 - Studio Teachers: Bring your favorite etude book or solo books that are less common (i.e., not Kreutzer, Wohlfahrt, Popper, or Suzuki, etc.)
- 3:30PM: Record 2-3 pieces from the reading session to share on social media.
- 4:00PM: Retreat Ends

Is it possible to add a jam session at the end if David from the Baroque Violin Shop is not available? Finding ways to encourage MASTA members including the studio teachers come to participate and build the community.

Add in a session at MMC or another event to discuss studio lesson policies and easy repairs.

Studio Teacher retreat? Andrea Yun had run a session when she was in charge of this part of the membership.

Lunch: Ask for a small amount per person for the MASTA Retreat at \$10.00 per person and MASTA would supplement. FREE MASTA Retreat. How will we collect money for this? Or could MASTA cover lunch? Is there a cost to use MSU facilities?

Move to accept the report

Past-President Report - Michael Hopkins

Revisions to the policy manual. Michael is trying to find a streamlined way to get information. Michael will send an email for everyone to review their job description.

MASTA Camp? Should I send it to Ted? Assistant Director description? Ted and Joe should review these job descriptions. Michael will email the job description to Ted to update and create the job description with the timeline as you go. New location, procedures, and timeline for the new camp. Ted is hiring for this summer and Joe is takes care of the business side of the MASTA Camp. Candace will be asked to write a new job description for MASTA Social Media. Shawn will create a job description for ASTACAP.

The Presidential Archives in Michael's gmail account. We need to create a gmail and pass the password along as the presidents change. Purchase a hard drive to save all of this information. New gmail: Mastapresidentialarchives@gmail.com. The password is MichiganASTA2024.

Move to accept, report accepted.

President - Jed Fritzemeier

Highlighted the presenters and congratulated Burke Lokey for his orchestra performances at the National ASTA Conference. Jed and Amy attended the National ASTA board meeting. Discussed timelines and how to get people involved. How do you get someone to do something, elevator pitch in 90 seconds.

Discussion:

Set up specific duties for officers, responsibilities, and timelines. National ASTA shared a Google presentation that includes: Membership and how to recruit members. We should try to target different population segments. There are fewer collegiate music education majors. What is in it for the studio teachers to join ASTA? We need to build community. You have to be in the room.

What does MASTA do as an incentive to be a member? You do not have to be a member to attend the MASTA camp. There is a discount. You could mention that the teacher has to be a MASTA member to send their students to camp. How many non-MASTA members send their students to camp? Some schools take their groups to the NafME festivals.

MASTA membership has declined from 325 members to 265-270 members over six years. Non-members were able to vote in the recent elections.

Motion to accept the President's report: Michael Hopkins, seconded by Burke Lokey.

Discussion: Form letters from National ASTA. A member was disgruntled because of the lack of personalization. What are the benefits that MASTA can give to people who are members? Maybe professional development-based. MSBOA already hosts string clinics, reading sessions, and festivals.

MASTA Retreat idea: Best of the Rest playing session. Everyone brings one tune to the retreat and everyone plays. Could turn into a mini-summer conference. Members can register, for example, MASTA members pay \$25.00, non-MASTA members pay \$30.

Invite a composer to conduct and teach their compositions, ie. Michael Hopkins. Bring Michael in through ASTA?

Member-At-Large - Alan Mac Nair

Alan was absent. His report was accepted.

Hopkins, seconded by Marr.

New Business

Introduction of the President-Elect, Jim Van Eizenga

Passing of the Baton

Camp 2025

This meeting was adjourned at 1:09 PM.

Treasurer's Report

Michigan Chapter American String Teacher Association		
September 1, 2023 - September 15, 2024		
	Budget	2023-24
Income		
47300 Membership Dues - ASTA	\$ 2,500.00	\$ 1,323.55
48000 MASTA Camp	\$ 120,000.00	\$ 64,798.25
48100 Chamber Music Festival	\$ 2,770.00	\$ 2,940.00
48200 Solo Competition	\$ 600.00	
48400 Michigan Music Conference	\$ 2,000.00	\$ 6,000.00
60610 ASTACAP	\$ 1,580.00	\$ 1,980.00
Advertising	\$ 4,000.00	\$ 4,130.00
45000 Investments	\$ 500.00	\$ 3,396.26
Total Income	\$ 133,950.00	\$ 84,568.06
Expenses		
60100 MASTA Camp Expenses	\$ 110,000.00	\$ 62,944.82
60000 Solo Competition Expenses	\$ 100.00	\$ 120.00
60400 Chamber Festival Expenses	\$ 3,657.53	\$ 3,663.88
60610 ASTACAP	\$ 1,080.00	\$ 1,772.70
60800 UP String Program	\$ 1,400.00	
60900 Business Expense		\$ 543.85
65000 Operations Expense	\$ 500.00	\$ 648.45
62110 Accounting Fees	\$ 900.00	\$ 753.50
65020 Postage, Mailing Service		\$ 18.16
65040 Supplies		\$ 265.55
65050 Website	\$ 144.45	\$ 147.45
63000 Grants, Scholarships and Awards	\$ 8,000.00	\$ 402.80
68400 National Conference	\$ 1,200.00	\$ 4,357.63
68320 Travel		\$ 190.76
68340 Meals (Meetings)	\$ 2,500.00	\$ 2,052.91
68360 MMC	\$ 2,000.00	\$ 2,388.38
Total Expenses	\$ 131,481.98	\$ 80,270.84

MASTA Accounts: PNC Checking Account balance - \$26,745.87
LPL Investment Account - \$30,482.85

President-Elect Report

I am honored to begin serving in this role. Transitioning to this role from MMC Coordinator has been incredibly smooth thanks to Amy Marr and Jean Lee!

I am beginning to go through the policy manual to figure out what is coming up and will be putting together teacher of the year nominations and the Resource Guide.

I have often heard from others that MASTA feels a bit insular and hard to break into and they often wonder what MASTA actually does. While I have not experienced this myself, my goal for this year is to get to meet and know more of our membership and what they would like to get out of MASTA. Our retreat in June was a wonderful way to start this and we received lots of great ideas!

I have also been asked to speak to the ASTA Chapter at WMU. I'm excited to return "home" to Western and see how the chapter that helped me in so many ways as a student is continuing to grow.

Again, thank you for the opportunity to serve this great organization in this capacity! I am looking forward to what this year brings!

Respectfully submitted,

Jim Van Eizenga

Past-President Report

Fall 2024

Thanks to Amy Marr and Jean Lee for their tremendous work putting together the 1st (and hopefully annual) MASTA retreat at MSU. This event has tremendous potential for our chapter in terms of inservice opportunities and collaborations for our members.

My fall to do list:

- Contact Mike Hopkins for a list of existing state student chapters.
- Initial direct university contacts for establishing student chapters:
 - James Holleman, Hillsdale College
 - Ji Hyun Kim, Albion College
 - Chad Hutchinson, Eastern Michigan University
 - Jamie Fiste, Central Michigan University

The key to expanding our membership is definitely tied to the next generation of string educators. I will be working to find ways of connecting with these individuals.

Respectfully Submitted,

Jed Fritzemeier

Member-At-Large Report

I received a tip from Amy about Jaynie Millet at Troy, so I have been in contact with her, and will visit her next week. She is doing 7th grade string orchestra at Smith Middle School, and is a first year teacher. I also contacted Heidi Schlosser at MSBOA to get this year's list of new string teachers in the state. Once I am back from Spain, I will get busy and create a data base for this year, and contact all of the new teachers as usual. If any of you on the Board know of a new teacher that needs help, please let me know so I can get in touch with them.

MASTA President's Report

It truly is my honor and privilege to serve our organization in the role of President. Thank you for entrusting me with a small part of MASTA's legacy!

First and foremost, I want to thank each and every one of our Board Members for their time and dedication to our organization. None of what I do as President is possible without their unwavering commitment to MASTA, and I truly appreciate all of them and their work so much! I would like to give a special thanks to Jim VanEizenga for being my constant sounding board on ideas and to Jean Lee for, in addition to her "regular" board work as MMC Coordinator, her amazing job hosting our Summer Retreat at MSU!

Since our last formal Board Meeting in April, we have had a lot of activity in our organization. Here are the highlights:

New Board Appointments

- MMC Coordinator - Jean Lee
- Camp Director - Ted McDonald
- Sponsorship & Advertising Coordinator - Matthew Briere
- Chamber Music Festival - Ji Hyun Kim
- Social Media Coordinator - Jami Kleinart
- MSBOA Liaison - Maritza Garibay

Thank you to our outgoing Board Members - Caitlin Mihalko, Joe Harmsen, Mary Kothman, Candace Chappell, and Joe Oprea! Their years of dedication served our organization incredibly well, and I appreciate all of their time and efforts!

National Business

I attended the Virtual State Chapter Leaders Meeting in July, where we learned more about the new website and the State Leaders Library that National ASTA is assembling.

I submitted our updated Chapter Leaders Information Sheet on September 12.

Burke is working on submitting our Chapter Rebate Forms as well.

I now have a better understanding of how the ASTA website is working in terms of membership rosters, and it seems as if many of the kinks have been worked out on their end, too.

MASTA Summer Retreat Follow-Up

Our MASTA Summer Retreat at MSU on Sunday, June 30 was a huge success - we had 57 people register, with just under 50 attending in person! We had two tracks - K-12 and Studio - and sessions led by Aaron Reilly, Shawn Boucké, Jim Van Eizenga, Amy Marr, and Jed Fritzemeier. Jean Lee did incredible work as our site host! Feedback from the day was extremely positive, and lots of good ideas were shared, both in person and in follow-up surveys and emails. Notes from the Brainstorming Sessions that day are [here](#), and the summary of the survey feedback is [here](#). The general files from the day's presentations are [here](#) as well.

MASTA String Camps

This summer, Ted, Burke, and I worked to secure insurance policies for the MASTA String Camps. To meet the requirements of the campsite, as well as to keep MASTA covered on all fronts, we had to purchase 4 separate insurance policies (2 to get to the property coverage required by WLOEC, 1 for insuring the campers, and 1 for worker's comp to cover the staff). We will be researching other options for insuring future camps so that we can hopefully have just one policy to cover all aspects of the camp at our new site.

I was also fortunate to be able to spend an afternoon and evening at Session 3, and I was impressed and grateful to our Camp Leadership and Staff for their hard work! The campers were having a great time and sounding great, too!

Spirit Wear

We just closed our first-ever MASTA Spirit Wear sale with Cory Wonderly at WunderPrinting. We had 30 orders, and Cory is giving us a check for \$225 as the fundraising check from these orders. I will be addressing this money in New Business.

MMC

I have now transitioned from the Planning Committee to the Executive Committee. The Executive Committee has formed a sub-committee for selecting the MMC Headliner for Research/Poster Sessions for the 2026 MMC and beyond.. Joel Schut has agreed to serve on this sub-committee for the 2026 MMC. MMC is going through the RFP process for the 2027, 2028, and 2029 conferences, and by mid-October, the Executive Committee will be reviewing the proposals we receive to select the location for those years.

Potential Future Events

In reviewing the brainstorming session notes and the “post-conference surveys” from our MASTA Summer Retreat, I created a “short list” of ideas for easily-put-together future events. These include:

- **ASTA Curriculum Deep Dive Zoom with Steve Benham.** I have contacted Steve to inquire if this might be a possibility, and he would gladly do this free of charge for MASTA if we would like.
- **Body Mapping Workshop(s) with Judy Palac.** I have contacted Judy regarding this idea, and she is more than willing to work with MASTA on this as well. The full Body Mapping Course is 6 hours, but we could just do a portion of this (or do several workshops to cover the whole curriculum). Her rate is \$100/hour, and these workshops can be held in-person or via Zoom (or both simultaneously).
- **Vibrato Workshops.** Several people discussed having Vibrato Workshops or clinics. There are many who could do these, of course, but two ideas were Andrea Yun for lower strings and Joanne May (from Illinois) for upper strings. I have not contacted either person yet, because I would like to receive feedback regarding this before proceeding.
- **Rolland Technique.** Joanne May is a former student of Paul Rolland who has presented about this at National ASTA several times; perhaps she could present via Zoom?
- **Rehearsal Techniques.** Another request was for a PD regarding Rehearsal Techniques, and Richard Meyer’s name was mentioned for this. He has a great session about rehearsal strategies; perhaps he could do this via Zoom?
- **MASTA’s Greatest Hits Lists.** There has been a request to create more repertoire list suggestions for various grade levels. We could do this via a Google Form with categories for both K-12 and Solo Repertoire, and we can have this by grade as well. After the form goes live, we can just share the spreadsheet with the results with our members.
- **Student Chapter Event.** Whether it is just at MMC or it could be some other time throughout the year, I would love to have an event that brings multiple student chapters together for a day of camaraderie. Joel Schut and Andrew Kales (GVSU ASTA President) have both mentioned a desire for this kind of event for students, possibly with veteran teachers doing a “What I Wish I Had Known” discussion with them.

Future Plans and Events

- **Policy Manual.** For me personally, I will be continuing to familiarize myself with the month-by-month duties of the President as outlined in our Policy Manual. I ask that each of our Board Members do the same for their roles; the most recent version of our Policy Manual can be found [here](#). Before he rotated off the Board, Mike Hopkins gathered updated job descriptions for

most of these roles (as indicated in the file); if your position was not updated, please take a moment to review and let me know of any changes that you would like to make.

- **MMC MASTA Gathering in the Presidential Suite.** Following the Teachers Orchestra Concert and Jam Session, we will be having our bi-annual MASTA Gathering in the Presidential Suite!
- **2025 MASTA Summer Retreat.** We will need to begin brainstorming ideas for the 2025 MASTA Summer Retreat (Sunday, June 29, 2025 at MSU); sessions can be taken from some of the ideas listed above, or they can be completely different. Based on feedback, a reading session of some sort is a must.

Community

Throughout my two years as President-Elect, I spent a lot of time thinking about both what MASTA means to me and what my goals for my presidency would be. Every single time, I found my thoughts landing on the same word: community. For me, I have always known ASTA as my greatest professional support system, a safe space, and a home - my community - and I know that I am not alone in those feelings.

With that, my goals for my term as MASTA President will always find that word in the forefront. The questions, then, become:

1. How can we strengthen that community for those here, and
2. How can we foster the growth of our community for those who are not here yet (or were here and left for whatever reasons)?

Our future activities will serve us well, of course, but we - our members - are our best advertisement. Please reach out to string teachers - both K-12 and studio - and invite them to be a part of MASTA-sponsored events and our organization itself.

I look forward to working together within our community to strengthen our membership, in not only numbers but in active participation.

As always, please do not hesitate to reach out to me with any questions, comments, or concerns. I truly value your feedback!

Thank you again to all who serve our organization!

Respectfully submitted,
Amy Marr



President
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Full Board Meeting Agenda: **Saturday, September 21, 2024, 11:30AM**

- I. Welcome and Introductions (Marr)
- II. Secretary Report - 1.24.24 Full Board Meeting Minutes (Bowen)
- III. MASTA String Camp Report (McDonald)
- IV. Sponsorship & Advertising Coordinator Report (Briere)
- V. Chamber Music Festival & Competition Report (Kim)
- VI. Membership Chair Report (De Leeuw)
- VII. Michigan Music Conference Coordinator Report (Lee)
- VIII. MASTA Social Media Coordinator Report (Kleinart)
- IX. Website/Webmaster Report (Mosley)
- X. State Solo Competition Report (Knecht)
- XI. Studio Teaching Chair Report (Boucke)
- XII. State String Outreach Report (Joanna VanEizenga)
- XIII. Michigan Youth Arts Report
- XIV. MMC Liaison Report (Scott)
- XV. Blue Lake Suzuki Family Camp & SAA Liaison Report (Kearney-Looman)
- XVI. Northern Michigan Liaison Report (Simandl)
- XVII. MSBOA Liaison Report (Garibay)
- XVIII. New Business
 - A. 2024-2025 Calendar Dates (attached)
 - B. Email Communication Policies/Protocols (who sends/receives)
 - C. Summer Retreat Feedback
 - D. Future Potential MASTA Events/Ideas
 1. ASTA Curriculum Zoom with Steve Benham (free)
 2. Body Mapping with Judy Palac (costs/fees?)
 3. Other ideas
 - (i) Rolland Technique with Joanne May?
 - (ii) Violin/Viola Vibrato with Joanne May?
 - (iii) Cello/Bass Vibrato with Andrea Yun?
 - (iv) Rehearsal Techniques with Richard Meyer?
 - (v) "MASTA's Greatest Hits" Lists?
 - E. Member Recruitment Ideas
 - F. MASTA Spirit Wear and Other Swag
 - G. Other?

Secretary's Report - Full Board Minutes

MASTA Full Membership Meeting

Thursday, January 25, 2024

Present: Stacey Bowen, Joe Harmsen, Melissa Knecht, Mary Kothman, Lyd De Leeuw, Candace Chappell, Jed Fritzemeier, Michael Hopkins, Burke Lokey, Amy Marr, Alan MacNair, Caitlin Mihalko, Danielle Simando, Jim Van Eizenga

The meeting was called to order at 10:07 AM

Motion to accept all of the executive board reports.

Motion to accept: Marr, Seconded by Bowen

No discussion on the consent agenda and no action items in the consent agenda.

Call to question Lokey, seconded by Marr

The consent agenda was accepted.

Summer Retreat is scheduled for June 30, 2024. The location is to be determined. We are checking with Jean Lee at Michigan State University or the Jackson Symphony site.

ASTACAP is being held at McCourt's Music in Troy, MI.

Advertising Report - Joe Harmsen

Submitted reports - Advertising Coordinator: Joe Harmsen

There is nothing to add to this report.

Move to accept: Mary Kothman, Seconded by Chappell.

Chamber Music Festival and Competition - Mary Kothman

There is a new person working with us this year. The deadline is February 1st. Mary is looking for more groups to join. Motion to accept: Harmsen, seconded by MacNair

The clinicians are the WMU faculty - Sophie Tong, Bruce Ichimura

Student commissioned piece Trey Bryant Master's student at WMU

The winner will perform at the Spring Festival on May 10, 2024, at Western Michigan University.

Membership Chair - Lyd De Leeuw

A few more people have renewed, for a total of 253 renewals. There are four MASTA booth spots: Friday at 11 and 12 and Saturday at 9:30. The list goes back 60 days to check for lapsed memberships. If a membership lapses for more than 60 days, it is considered non-member.

Active section, Up for renewal section (still counts as active members), Lapsed and Non-Member sections. Invitations to vote for elections are sent to all people who are listed as members of ASTA. It is also sent to the MASTA Facebook page. Amy and Mike reviewed the list

of inactive members. Some may think they are still active and are technically non-members. Some of the presenters present at the conference this weekend are not members, and some have not been members for many years. Keep people in the lapsed category for six months instead of being listed as a non-member.

A handful of WMU students registered (all live in Michigan), but they are not showing up on the membership list. Lyd was told updates happen once a week.

No ASTA memberships are in use anymore. Anyone can say they are an ASTA number.

Motion to accept: Hopkins, seconded by Harmsen

Michigan Music Conference - Jim Van Eizenga

Tower elevator down to get to the Atrium room

David Pope is the headliner this year.

Verbal report

MASTA Notes/Blog Report - Candace Chappell

One article was submitted

Time for a person to take over this position

There is one person interested in taking over the role.

Candace is also an administrator on the Facebook page.

Move to accept: De Leeuw, Seconded by Knecht

Discussion:

What does this role look like? Is it a blog or a social media presence? It was suggested that the blog become a stand-alone entity separate from the Facebook page. Information to the membership - Email? Social media coordinator? Social Media Historian It feels as if it is one person's responsibility. Jonathan started interviews and institutional knowledge.

Interviews with Dan, Gabe, Alan, and Val. Anyone can do this, interview style.

More ownership of the membership.

Could you send it once a month to the members? Check with some younger teachers who want to get involved. Canva is a free program that could be used.

Jean Lee, Jamie Kleinert, and Phillip Sylvester to jazz things up. Add a committee so there isn't one person with a constant feed once per month.

Candace should be getting people to do the work and compiling

Student chapters / Chad Hutchinson, Joel Schut

What do we want to call this position? Candace is still interested in the position with help. A suggestion was for a title change to MASTA Notes Coordinator as the new title.

How can I get involved with MASTA? Sit at the MASTA booth and speak to teachers. Write an article. We need three people.

Move to accept the report.

The action item is to change the name of the MASTA Notes / Blog position to MASTA Notes Coordinator.

Move to change the name of the MASTA Notes Blog position to the MASTA Notes Coordinator.
Harmsen

Discussion:

Younger people do not like Facebook. Any member can post to the group on Facebook. If we had an Instagram account, we would need to share passwords for multiple people to access it. More content? We are not reading the material that is shared. The purpose is more visibility and action. It does not need to be weekly. How can we support everyone?

Mike Hopkins suggested the MASTA Social Media Coordinator title. Try to change the content to be more vibrant. Check out the Illinois ASTA page. It has photos along with a short note and a recording for everyone to see.

Motion to call to question De Leeuw, seconded by MacNair

Motion to vote to change the title from the MASTA Notes Coordinator. Vote to change the name from MASTA Notes Blog to the MASTA Social Media Coordinator.

Two new followers on Instagram.

Motion to accept: Kothman, Harmsen

Website/Webmaster Report - Nick Mosley

Motion to accept the report: Marr/Lokey

Discussion - mentions the blog. We need to discuss the new change with Nick.

Lyd to coordinate with Nick to send the names and emails of new members. Send emails to members who have lapsed memberships.

Report accepted

State Solo Competition Report - Melissa Knecht

About a week ago, Melissa received a message that the student scheduled to perform this weekend had injured his arm. Another student was selected to perform on Friday evening. Encourage students to send a recording in. Melissa is trying to get more students to apply.

Motion to accept: Hopkins/MacNair

Discussion:

Melissa wants to change the registration procedures/expenses for applicants to pay online. Jim Van Eizenga will help Melissa set up this payment method. We already pay for Camp Doc. Caitlin can assist.

Motion to accept the discussion on the action item.

MASTA Camp - Caitlin Mihalko

We had to change camp venues. This was not a choice. The Howell Nature Center increased the pricing and dates. Nina White found a location for us to use this year. The three sessions need to be condensed. Session 1 is for the beginners, Session 2 is for the next age group, and Session 3 is running for five days.

Two action items:

1. Moving forward with the
2. Ted McDonald will be the new director for the MASTA camp
3. New license, including fingerprints. New location
 - a. Submit all documents
 - b. Site visit
 - c. Awarded a license once all criteria are met

Motion to accept - Chappell/Knecht

School endings - Ann Arbor June 13th / Session 1 to hold two orchestras, skill-based. Move sessions 1 and 2 back one day. Important to keep the sessions leveled the way they are. We can remove the staff day off. Harmsen does not think the break day should be removed. We are

4th/5th graders - Session 1

6th/7th graders - Session 2

The minimum is 40 and the maximum is 80 campers.

No contract has come in as of this time. 11:15 AM

Conditions at the new camp:

Barracks-style. The older and younger students will be together in the same space. We cannot house the students in smaller groups.

Licensing—We have to have a license for all three sessions, one license for the entire program, and a site visit during camp. The paperwork is ready to go.

How quickly can Camp Doc open? It will take a few weeks. If the contract comes in, applications will be sent out tomorrow. Joe, Ted, and Caitlin need to meet. Joe and Ted need to have a different set of duties. A suggested meeting by mid-February is proposed. We would like to put that in the policy manual as well. The two positions need to be outlined. The Program Director is the point person and delegates to the Assistant Director.

Discussion: Alan thanked Caitlin for her work to transition to the new camp location. The board appreciates that the camp will happen this year.

Budget proposals:

Difference between A and B. Charges for Camp Doc and application fee to pay for Camp Doc and credit card fees. 3/9% + 1.5%. I took the pay and divided it. Increased fees to make signs for the new location. \$5-\$10 more per camper. There is an increase in the application fee \$10 vs. \$25.

Motion to accept Proposal B.

Waiting for the camp contract.

Caitlin will write up a press release to share with Jed and Amy.

Camp Doc pricing has increased. It is now a minimum of \$1000 or \$1200. Caitlin suggests looking into PayPal for MASTA instead. We need to look at another cost-effective contract for camp for 2025.

Studio Teaching Chair Report - Shawn Bouke

ASTACAP will be held in Troy on April 14, 2024. Registration is digital. Currently, there are 9 students from Velda Kelly, Shawn is sending 5 to 6 students, and teachers are sending students back this year. Registration is supposed to close by January 31, 2024. We will break even financially with 20 students

Motion to accept: Harmsen, Knecht

Discussion:

What is the timing? On the report it says 11:00 AM - 4:00 PM

Violin, viola, and cello will be offered this year. Cello has been included on the registration form.

Motion to accept the report as printed.

State String Outreach/National Honors Orchestra Report - Joanna Van Eizenga

No new grants and no report.

Blue Lake Suzuki Family Camp - Anne Kearney Looman

No report

MSBOA Liaison Report - Joe Oprea

The string reading session was successful and a little down in numbers. Two are offered at different parts of the state.

Motion to accept the report as printed. Kothman/Lokey

State String Outreach Report - Joanna Van Eizenga

No new grants.

Northern Michigan Liaison Report - Danielle Simando

Public School Orchestras—Eli Bender/Escanaba Orchestras, Community Engagement, Solo and Ensemble numbers are holding steady. There are good numbers in the orchestra program.

Marquette - Spotlight for the Arts led by Eric Marta with over 200 students.

50+ plus events for Solo and Ensemble

College programs: The strings majors are getting ready for their proficiency exams and two orchestra concerts. One will feature Adam Hall, the Superior String Alliance's strings club director.

Copper Country Suzuki Association is a non-profit - They are adding winds and brass to the Kewanaw Youth Symphony Orchestra. Copper Country Suzuki adding winds and brass Fifty students enrolled, directed by Andrew Shaw and Brian Wall.

Superior String Alliance, directed by Adam Hall, is a 4th- and 5th-grade strings club. July 20-August 5, 2024, is when camp is offered this year, directed by Danielle Simando. Chamber Players have a few professional engagements from now until August, and there are some really cool collaborations in the area.

We used Camp Doc, but it was too expensive. We moved back to our own PayPal account. We use a web form on our web page.

Motion to accept the report: Harmsen/De Leeuw

Discussion:

Can someone come from Lower Michigan to visit your camp? Some of Michael Edward's students came to camp last year, and Joe Harmsen has also been there.

Presbyterian Pointe is the new camp location.

Report accepted.

The meeting adjourned at 11:50 / Jim Van Eizenga/Amy Marr

MASTA Camp Directors Report

MASTA Camp Directors Report Fall 2024 Report

2024 Camps

New Location: Walled Lake Outdoor Education Center - Loved working with them; wish we could stay long term, but housing facilities are not what we need to grow.

Registrations

- Session 1: 41 Campers
- Session 2: 63 Campers
- Session 3: 64 Campers

Counseling Staff - All staff had worked at camp previously. Made life a little easier at the new site. This group of talented musicians and educators worked well together.

Music Directors

- Session 1: Nina White
- Session 2: Nina White and Linda Trotter
- Session 3: Wendy Stuart

Sessions were very successful and I'm looking forward to increasing numbers next summer.

2024 Budget - Proposal B				2024 Actual Expenses/Income			
Income	Amount	Qty	Income	Income	Amount	Qty	Income
Camper Fee 3 Day S1	\$300.00	80	\$24,000.00	Camper Fee 3 Day S1	\$300.00	41	\$12,300.00
Camper Fee 3 Day S2	\$300.00	80	\$24,000.00	Camper Fee 3 Day S2	\$300.00	63	\$18,900.00
Camper Fee 5 Day S3	\$520.00	50	\$26,000.00	Camper Fee 5 Day	\$520.00	64	\$33,280.00
Application Fee	\$25.00	210	\$5,250.00	Application Fees	\$25.00	168	\$4,200.00
Late Fees	\$25.00	25	\$625.00	Late Fees	\$25.00	23	\$575.00
Sweatshirt Sales	\$35.00	100	\$3,500.00	Sweatshirt Sales	\$35.00	0	\$0.00
Income Total			\$83,375.00	Income Total			\$69,255.00
Staffing	Amount	Qty	Expense	Staffing	Amount	Qty	Expense
Camp Dir 3 Day - S1	\$350.00	1	\$350.00	Camp Dir 3 Day S1	\$350.00	1	\$350.00
Camp Asst. Dir 3 Day - S1	\$300.00	1	\$300.00	Camp Asst. Dir 3 Day S1	\$300.00	1	\$300.00
Mus Dir 3 Day - S1	\$450.00	2	\$900.00	Mus Dir 3 Day S1	\$450.00	1	\$450.00
Theory Dir 3 Day - S1	\$275.00	1	\$275.00	Theory Dir 3 Day S1	\$275.00	0	\$0.00

Rhythms Dir 3 Day - S1	\$275.00	1	\$275.00	Rhythms Dir 3 Day S1	\$275.00	1	\$275.00
Recreation 3 Day - S1	\$40.00	1	\$40.00	Recreation 3 Day S1	\$40.00	1	\$40.00
Counselor 3 Day - S1	\$250.00	8	\$2,000.00	Counselor 3 Day S1	\$250.00	6	\$1,500.00
Head Counselor 3 Day - S1	\$30.00	2	\$60.00	Head Counselor 3 Day S1	\$30.00	2	\$60.00
Jr Counselor 3 Day - S1	\$175.00	0	\$0.00	Jr Counselor 3 Day S1	\$175.00	0	\$0.00
Counselor Training	\$50.00	8	\$400.00	Counselor Training	\$50.00	0	\$0.00
First Aid 3 Day - S1	\$375.00	1	\$375.00	First Aid 3 Day S1	\$375.00	1	\$375.00
Camp Dir 3 Day - S2	\$350.00	1	\$350.00	Camp Dir 3 Day S2	\$350.00	1	\$350.00
Camp Asst. Dir 3 Day - S2	\$300.00	1	\$300.00	Camp Asst. Dir 3 Day S2	\$300.00	1	\$300.00
Mus Dir 3 Day - S2	\$450.00	2	\$900.00	Mus Dir 3 Day S2	\$450.00	2	\$900.00
Theory Dir 3 Day - S2	\$275.00	1	\$275.00	Theory Dir 3 Day S2	\$275.00	0	\$0.00
Rhythms Dir 3 Day - S2	\$275.00	1	\$275.00	Rhythms Dir 3 Day S2	\$275.00	1	\$275.00
Recreation 3 Day - S2	\$40.00	1	\$40.00	Recreation 3 Day S2	\$40.00	1	\$40.00
Counselor 3 Day - S2	\$250.00	8	\$2,000.00	Counselor 3 Day S2	\$250.00	6	\$1,500.00
Head Counselor 3 Day - S2	\$30.00	2	\$60.00	Head Counselor 3 Day S2	\$30.00	2	\$60.00
Jr Counselor 3 Day - S2	\$175.00	0	\$0.00	Jr Counselor 3 Day S2	\$175.00	0	\$0.00
First Aid 3 Day - S2	\$375.00	1	\$375.00	First Aid 3 Day S2	\$375.00	1	\$375.00
Camp Dir 5 Day - S3	\$550.00	1	\$550.00	Camp Dir 5 Day - S3	\$550.00	1	\$550.00
Asst. Dir 5 Day - S3	\$500.00	1	\$500.00	Asst. Dir 5 Day - S3	\$500.00	1	\$500.00
Chamber Dir 5 Day - S3	\$500.00	1	\$500.00	Chamber Dir 5 Day - S3	\$500.00	1	\$500.00
Music Dir 5 Day - S3	\$575.00	1	\$575.00	Music Dir 5 Day - S3	\$575.00	1	\$575.00
Guitar Inst. 5 Day - S3	\$400.00	1	\$400.00	Guitar Inst. 5 Day - S3	\$400.00	1	\$400.00
Rec Dir 5 Day - S3	\$75.00	1	\$75.00	Rec Dir 5 Day - S3	\$75.00	1	\$75.00
First Aid 5 Day - S3	\$625.00	1	\$625.00	First Aid 5 Day - S3	\$625.00	1	\$625.00
Counselor 5 Day - S3	\$450.00	5	\$2,250.00	Counselor 5 Day - S3	\$450.00	6	\$2,700.00
Head Counselor 5 Day - S3	\$50.00	2	\$100.00	Head Counselor 5 Day - S3	\$50.00	2	\$100.00
Jr Counselor 5 Day - S3	\$350.00	0	\$0.00	Jr Counselor 5 Day - S3	\$350.00	0	\$0.00
Coach 5 Day - S3	\$500.00	0	\$0.00	Coach 5 Day - S3	\$500.00	5	\$2,500.00
Total Staffing for 3 Camps			\$15,125.00	Total Staffing for 3 Camps			\$15,675.00

Expenses	Amount	Qty	Expense	Expenses	Budget	Spent	Difference
Printing	\$300.00	1	\$300.00	Printing	\$300.00	\$0.00	\$300.00
Phone	\$50.00	1	\$50.00	Phone	\$50.00	\$0.00	\$50.00
Postage	\$300.00	1	\$300.00	Postage	\$300.00	\$0.00	\$300.00
Marketing/Website/Signage	\$800.00	1	\$800.00	Marketing/Website/Signage	\$800.00	\$37.09	\$762.91
Supplies	\$1,000.00	1	\$1,000.00	Supplies	\$1,000.00	\$947.83	\$52.17
CC Processessing S1 4%	\$1,000.00	1	\$1,000.00	RENT - 3 Day S1	\$13,500.00	\$6,150.00	\$7,350.00
CC Processessing S2 4%	\$1,000.00	1	\$1,000.00	RENT - 3 Day S2	\$13,500.00	\$9,450.00	\$4,050.00
CC Processessing S3 4%	\$1,000.00	1	\$1,000.00	RENT - 5 Day S3	\$17,100.00	\$18,240.00	-\$1,140.00
RENT - 3 Day	\$150.00	90	\$13,500.00	Staff Meals	\$500.00	\$779.69	-\$279.69

RENT - 3 Day	\$150.00	90	\$13,500.00	Storage Unit Rental	\$440.00	\$802.25	-\$362.25
RENT - 5 Day	\$285.00	60	\$17,100.00	Guitar Rental	\$100.00	\$0.00	\$100.00
Lifeguard	\$100.00	0	\$0.00	Shirts/Sweatshirts	\$6,900.00	\$685.60	\$6,214.40
Staff Meals	\$1,000.00	1	\$1,000.00	Insurance	\$1,200.00	\$2,577.63	-\$1,377.63
1st Night Stay - Staff	\$25.00	10	\$250.00	Misc.	\$300.00	\$0.00	\$300.00
Storage Unit Rental	\$440.00	1	\$440.00	Expenses Total		\$39,670.09	
Guitar Rental	\$100.00	1	\$100.00				
Shirts/Sweatshirts	\$4,000.00	1	\$4,000.00	Fixed expenses			
Insurance	\$1,200.00	1	\$1,200.00	Expense	Amount	Qty	Expense
Afternoon snack - fruit	\$500.00	1	\$500.00	Program Director	\$2,000.00	1	\$2,000.00
Misc.	\$300.00	1	\$300.00	Assistant Director Pre-Camp	\$500.00	1	\$500.00
Expenses Total			\$57,340.00	CampDoc Management System	\$4.00	168	\$672.00
				Total			\$3,172.00
Fixed expenses							
Expense	Amount	Qty	Expense	TOTAL EXPENSES W/STAFFING			\$58,517.09
Program Director	\$2,000.00	1	\$2,000.00	Difference Between Budget & Actual			\$17,287.91
Assistant Director Pre-Camp	\$500.00	1	\$500.00				
CampDoc Management System	\$4.00	210	\$840.00				
Total			\$3,340.00				
TOTAL EXPENSES W/STAFFING			\$75,805.00				

2025 Camps

New Location (Again!): Lion's Bear Lake Camp (3409 Five Lake Rd, Lapeer, MI 48446)

Camp Dates

- Staff Training for Session 1/2: June 13
- Session 1: June 14-16
- Session 2: June 17-21
- Staff Training for Session 3: June 22
- Session 3: June 23-28 (2025 will be 6 days, 2026 looking to return to 7 days)

Budget Proposals - See attached

- Increased staff pay
- Increased printing budget for more advertising
- Proposal A - \$100 per day
- Proposal B - \$100 per day + \$25
- Cells in yellow - Unsure of amounts, waiting to hear back.

PROPOSAL A				PROPOSAL B			
Income	Amount	Qty	Income	Income	Amount	Qty	Income
Camper Fee 3 Day S1	\$300.00	75	\$22,500.00	Camper Fee 3 Day S1	\$325.00	75	\$24,375.00
Camper Fee 5 Day S2	\$500.00	75	\$37,500.00	Camper Fee 5 Day S2	\$525.00	75	\$39,375.00
Camper Fee 6 Day S3	\$600.00	75	\$45,000.00	Camper Fee 6 Day S3	\$625.00	75	\$46,875.00
Late Fees	\$25.00	25	\$625.00	Late Fees	\$25.00	25	\$625.00
Income Total			\$105,625.00	Income Total			\$111,250.00
Staffing	Amount	Qty	Expense	Staffing	Amount	Qty	Expense
Camp Dir 3 Day S1	\$360.00	1	\$360.00	Camp Dir 3 Day S1	\$360.00	1	\$360.00
Camp Asst. Dir 3 Day S1	\$315.00	1	\$315.00	Camp Asst. Dir 3 Day S1	\$315.00	1	\$315.00
Instructional Coach 3 Day S1	\$270.00	1	\$270.00	Instructional Coach 3 Day S1	\$270.00	1	\$270.00
Mus Dir 3 Day S1	\$450.00	2	\$900.00	Mus Dir 3 Day S1	\$450.00	2	\$900.00
Theory Dir 3 Day S1	\$300.00	1	\$300.00	Theory Dir 3 Day S1	\$300.00	1	\$300.00
Rhythms Dir 3 Day S1	\$300.00	1	\$300.00	Rhythms Dir 3 Day S1	\$300.00	1	\$300.00
Recreation 3 Day S1	\$75.00	1	\$75.00	Recreation 3 Day S1	\$75.00	1	\$75.00
Counselor 3 Day S1	\$270.00	8	\$2,160.00	Counselor 3 Day S1	\$270.00	8	\$2,160.00
Jr Counselor 3 Day S1	\$180.00	0	\$0.00	Jr Counselor 3 Day S1	\$180.00	0	\$0.00
First Aid 3 Day S1	\$390.00	1	\$390.00	First Aid 3 Day S1	\$390.00	1	\$390.00
Camp Dir 5 Day S2	\$600.00	1	\$600.00	Camp Dir 5 Day S2	\$600.00	1	\$600.00
Camp Asst. Dir 5 Day S2	\$525.00	1	\$525.00	Camp Asst. Dir 5 Day S2	\$525.00	1	\$525.00
Instructional Coach 5 Day S2	\$450.00	1	\$450.00	Instructional Coach 5 Day S2	\$450.00	1	\$450.00
Mus Dir 5 Day S2	\$750.00	2	\$1,500.00	Mus Dir 5 Day S2	\$750.00	2	\$1,500.00
Theory Dir 5 Day S2	\$400.00	1	\$400.00	Theory Dir 5 Day S2	\$400.00	1	\$400.00
Rhythms Dir 5 Day S2	\$400.00	1	\$400.00	Rhythms Dir 5 Day S2	\$400.00	1	\$400.00
Recreation 5 Day S2	\$125.00	1	\$125.00	Recreation 5 Day S2	\$125.00	1	\$125.00
Counselor 5 Day S2	\$450.00	8	\$3,600.00	Counselor 5 Day S2	\$450.00	8	\$3,600.00
Jr Counselor 5 Day S2	\$300.00	0	\$0.00	Jr Counselor 5 Day S2	\$300.00	0	\$0.00
First Aid 5 Day S2	\$650.00	1	\$650.00	First Aid 5 Day S2	\$650.00	1	\$650.00
Camp Dir 6 Day - S3	\$720.00	1	\$720.00	Camp Dir 6 Day - S3	\$720.00	1	\$720.00
Asst. Dir 6 Day - S3	\$630.00	1	\$630.00	Asst. Dir 6 Day - S3	\$630.00	1	\$630.00
Chamber Dir 6 Day - S3	\$600.00	1	\$600.00	Chamber Dir 6 Day - S3	\$600.00	1	\$600.00
Music Dir 6 Day - S3	\$960.00	1	\$960.00	Music Dir 6 Day - S3	\$960.00	1	\$960.00
Guitar Inst. 6 Day - S3	\$480.00	1	\$480.00	Guitar Inst. 6 Day - S3	\$480.00	1	\$480.00
Rec Dir 6 Day - S3	\$150.00	1	\$150.00	Rec Dir 6 Day - S3	\$150.00	1	\$150.00
First Aid 6 Day - S3	\$780.00	1	\$780.00	First Aid 6 Day - S3	\$780.00	1	\$780.00
Counselor 6 Day - S3	\$540.00	8	\$4,320.00	Counselor 6 Day - S3	\$540.00	8	\$4,320.00
Jr Counselor 6 Day - S3	\$360.00	0	\$0.00	Jr Counselor 6 Day - S3	\$360.00	0	\$0.00
Coach 6 Day - S3	\$600.00	9	\$5,400.00	Coach 6 Day - S3	\$600.00	9	\$5,400.00
Total Staffing for 3 Camps			\$27,360.00	Total Staffing for 3 Camps			\$27,360.00

Expenses	Amount	Qty	Expense	Expenses	Amount	Qty	Expense
Printing	\$600.00	1	\$600.00	Printing	\$600.00	1	\$600.00
Postage	\$300.00	1	\$300.00	Postage	\$300.00	1	\$300.00
Marketing/Website/Signage	\$800.00	1	\$800.00	Marketing/Website/Signage	\$800.00	1	\$800.00
Supplies	\$1,000.00	1	\$1,000.00	Supplies	\$1,000.00	1	\$1,000.00
RENT - 3 Day S1	\$150.00	75	\$11,250.00	RENT - 3 Day S1	\$150.00	75	\$11,250.00
RENT - 5 Day S2	\$250.00	75	\$18,750.00	RENT - 5 Day S2	\$250.00	75	\$18,750.00
RENT - 6 Day S3	\$300.00	75	\$22,500.00	RENT - 6 Day S3	\$300.00	75	\$22,500.00
Lifeguard	\$100.00	0	\$0.00	Lifeguard	\$100.00	0	\$0.00
S1/S2 Training Day	\$50.00	15	\$750.00	S1/S2 Training Day	\$50.00	15	\$750.00
S3 Training Day	\$50.00	24	\$1,200.00	S3 Training Day	\$50.00	24	\$1,200.00
Staff Meals	\$500.00	2	\$1,000.00	Staff Meals	\$500.00	2	\$1,000.00
Storage Unit Rental	\$490.00	1	\$490.00	Storage Unit Rental	\$490.00	1	\$490.00
Guitar Rental	\$100.00	1	\$100.00	Guitar Rental	\$100.00	1	\$100.00
Camper T-Shirts	\$8.00	225	\$1,800.00	Camper T-Shirts	\$8.00	225	\$1,800.00
Staff Shirts	\$8.00	30	\$240.00	Staff Shirts	\$8.00	30	\$240.00
Staff Polos	\$12.00	30	\$360.00	Staff Polos	\$12.00	30	\$360.00
Credit Card Processing S1 (4%)	\$12.00	75	\$900.00	Credit Card Processing S1 (4%)	\$13.00	75	\$975.00
Credit Card Processing S2 (4%)	\$20.00	75	\$1,500.00	Credit Card Processing S2 (4%)	\$21.00	75	\$1,575.00
Credit Card Processing S3 (4%)	\$24.00	75	\$1,800.00	Credit Card Processing S3 (4%)	\$25.00	75	\$1,875.00
Insurance	\$3,000.00	1	\$3,000.00	Insurance	\$3,000.00	1	\$3,000.00
Misc.	\$300.00	1	\$300.00	Misc.	\$300.00	1	\$300.00
Expenses Total			\$68,640.00	Expenses Total			\$68,865.00
Fixed expenses				Fixed expenses			
Expense	Amount	Qty	Expense	Expense	Amount	Qty	Expense
Program Director	\$1,500.00	1	\$1,500.00	Program Director	\$1,500.00	1	\$1,500.00
Assistant Director Pre-Camp	\$800.00	1	\$800.00	Assistant Director Pre-Camp	\$800.00	1	\$800.00
Total			\$2,300.00	Total			\$2,300.00
TOTAL EXPENSES W/STAFFING			\$98,300.00	TOTAL EXPENSES W/STAFFING			\$98,525.00
Total Income	Total Expenses	Remaining	Percentage	Total Income	Total Expenses	Remaining	Percentage
\$105,625.00	\$98,300.00	\$7,325.00	6.93%	\$111,250.00	\$98,525.00	\$12,725.00	11.44%

Sponsorship & Advertising Coordinator

September 2024 Report

Thank you so much for the opportunity to serve as the MASTA Sponsorship & Advertising coordinator. A huge thank you to Joe Harmsen for organizing the handoff so well. I have learned much in the process and hope to serve the organization well. We currently have \$2,300 worth of sponsorships and advertisements committed. In addition to the committed sponsorships below I have been reaching out to previous sponsors and a few possible new ones. If anyone has suggestions or contacts, I am happy to reach out or send them my way. Below is the current breakdown of sponsorships and advertisements by type and company/organization:

- Platinum Sponsors (\$1000): Blue Lake Fine Arts Camp,
- Gold Sponsors (\$500): Meyer Music, Baroque Violin Shop
- Silver Sponsors (\$300): Marshall Music
- Full-page Advertisement (\$200):
- Half-page Advertisement (\$150):
- Quarter-page Advertisement (\$80):

From Joe Harmsen't Previous Report:

As in the past, the eligible sponsors should still receive all sponsorship benefits they purchase. A comprehensive list of sponsorship packages and their benefits can be found on the accompanying document. Program directors and other leadership should review this document to ensure we are familiar with these benefits. One of the most important is a verbal announcement of thanks at applicable events.

Although not technically required, a great additional gesture that began in recent years that we should continue is an updated "Thank you to our sponsors" poster/document featuring sponsor logos to be displayed toward the beginning of all applicable virtual events (if they happen), on the MASTA website, and printed in some form to be displayed at in-person MMC.

Respectfully submitted, Matthew Briere, MASTA Sponsorship & Advertising Coordinator

Chamber Music Festival & Competition Report

Fall 2024 Report

2025 MASTA Chamber Music Festival & Competition

The MASTA Chamber Music Festival will take place on Monday, March 3, 2024, at the College of Music, Michigan State University, East Lansing. Jean Lee will be the host/contact person to coordinate the rooms/facilities needed for this event.

The winning ensemble will be invited to perform at the MSBOA Spring Honors Recital on Friday, May 9, 2025, at 7:00 PM, at the Dalton Recital Hall, Western Michigan University.

The detailed event information and online registration/payment page links will be posted on the MASTA website. The registration/payment deadline is February 1, 2025.

This year, the following changes are proposed:

- Coaches will focus solely on performing and coaching the ensembles. To ensure more transparent adjudication, three additional adjudicators will be hired separately.
- Only the competing participants will perform in the competition. Festival-only participants will be invited to attend as audience members and join for a group photo at the end. This approach will allow non-competing participants to experience the competition and look forward to participating in future years.

Festival coaches (coach & perform) will include ConTempus Quartet – Ji Hyun Kim (violin – unpaid to coach/perform), Sarah Patterson (violin), Christine Bastian (viola), and Jinhyun Kim (cello) – and two MSU Faculty, Yvonne Lam (violin/piano) and one more.

Competition judges will include Octavio Mas-Arocas and two other string professionals.

Enrichment class topics will include body mapping/musician wellness and instrumental care & maintenance (or music entrepreneurship). Teachers will be hired in the coming months.

The participating fee will remain the same - \$50.00 per student for non-competing ensembles, \$60.00 for competing students, and a \$10.00 fee for non-MASTA teachers/coaches to enter an ensemble. With the MSU location being more central in the state, I anticipate an increase in the number of participating ensembles—to about 20 groups (the 2024 festival had 14 groups).

Proposed Budget for 2025 MASTA Chamber Music Festival & Competition

Estimated Expenses	
Coach 1	400
Coach 2	400
Coach 3	400
Coach 4	400
Coach 5	400
Judge 1	200
Judge 2	200
Judge 3	200
Director	200
Administrative assistant	200
Enrichment teacher 1	300
Enrichment teacher 2	300
Student workers	150
Piano tuning	0
Lunch for coaches/ teachers, snacks for participants	175
Supplies and Copies (Badges, Certificates..etc)	50
Prize money for Winning Ensemble	200
MASTA 5% surplus*	208.75
Total Proposed Expenses	4383.75
Estimated Income	
Festival Registration	3300
Donation (prize money)	200
Sponsorship revenue allocation	884.75
Total Estimated Income	4,384.75

Respectfully submitted,
 Ji Hyun Kim, MASTA Chamber Music Festival & Competition Chair

Membership Chair Report

MASTA currently has 290 members, up from 253 members this winter. The 53 members whose memberships have lapsed have been contacted via email.

The roster that National has available for state chairs is not always up to date. I often get emails back from people on the “membership lapsed” list saying they updated their membership weeks ago. I emailed National about this in the winter and they said that someone is manually updating the lists.

These are the new members since the January report.

Alexandria Sheldrake
Aveline Schienke
Ashley Johnson
Ian Berrington
Erin Gibbons
Sean and Rachel Sinnett
Letitia Jap
Anna Janowski
Audrey A Lipsey
Emelia Murphy
Mitchell Anderson
Maria Rocha
Sadie Awad
Michael Rais
Natasha Kubit
Ella A Villa
Cheri Cross
Emily Watta
Leslie Rubio
Joanna Steinhauser
Allison Rhoades
Mihai Craioveanu
Andy Luck
Melissa Luck
Randy Luck
Joseph Skerik
Kirsten Lee

Kaylah Parshall
Julia Richards
Shaun Huang
Jinhyun Kim
Kristen Shoup
Jaynie Millett
Diana Gannett
Tavia Di Salvio
Keith Dodson

ASTA waives a teacher's first year of teaching. If there are any new teachers you know of, please let the membership chair know: linden.deleeuw@ferndaleschools.org

MMC Banner: I would like to propose we buy a new banner for MMC this year. Our current banner is the type that gets tied up behind our booth and just says MASTA. Many other booths have vertical standing banners. I would be happy to take the lead on ordering the banner, but would like some input/assistance on design.

Respectfully submitted, Linden de Leeuw, Membership Chair

Michigan Music Conference Coordinator Report

Headliner:

Sarah B. Ball is our MASTA Headliner for this year's conference. She is a dynamic and energetic middle school orchestra teacher in Sugar Hill, Georgia. You can learn more about her [here](#). The 4 sessions she is presenting are:

Title: Setting Beginners Up for Success

The strategies and resources used in this session provide an overview of what a successful beginning strings class can look and sound like. The session will have four main sections: Setting Students Up for Success, Teaching Tone, Tonal and Rhythmic Literacy, and Musicianship/Music Making. The text, Habits of a Successful Young String Musician will be referenced, but is not the primary focus of the clinic.

Title: Rutbusters 101

If you are feeling like you are in a rut, your students have been feeling it for a while! This session will provide (at least) 101 fun and engaging strategies, activities, and ideas to help make learning fun and memorable for students and teachers. The strategies can be used with a wide variety of experience and ability levels and many are adaptable to non-string classrooms as well!

Title: SOS: Selections Offering Success

Choosing repertoire for our ensembles can be one of the most challenging tasks we face as music educators. This session will provide points to consider while choosing repertoire for a variety of performance types as well as provide some lists of tried and true pieces.

Title: Recruiting and Retention

We all know orchestra is awesome but how do we convince students and parents to not only join our program, but plan to be an engaged participant throughout the entire course of study. Strategies for both getting students in the door and keeping them in their seats will be offered with time for participants to offer their best practices as well.

Sessions

We have 14 member sessions in addition to the 4 headliner sessions plus the Teacher Orchestra, Jam session, and member reception. The Grand Rapids Symphony is doing a session for us. Jim can elaborate more on that partnership.

MASTA Social Media Coordinator Report

The Social Media Coordinator position is an update to the previous MASTA Notes/ Blog Editor position.

My ideas for Social Media Coordinator role / function and how to engage membership through social media:

- Create fun and memorable social media that encourages members to engage with MASTA leadership and with other members on FB, Insta, and elsewhere
- Highlight and celebrate programs, studios, teachers, performers, and students that make meaningful contributions to string education and MASTA within Michigan
- Promote MASTA sponsored and MASTA-member sponsored/hosted events during the year
- Provide connection points for K-12, studio and collegiate members to feel seen, connected, and provide a sense of belonging with MASTA/ASTA
- ASTA is recruiting / posting short videos through committees – possibly do something similar to do to promote our organization
- Create MASTA camp, ASTACAP, and other MASTA-related feature posts
- Coordinate with ASTA social media (need to find out who is involved with their committee/chair)
- Create a calendar to pass along to the next coordinator with a general when/how to keep social media active

I would love to hear ideas from others as well as I transition into this role and work with the board to refine the vision and goals for MASTA's social media presence. I'm hoping we can leverage our social media presence to in turn encourage more string teachers to join and become active MASTA members.

Respectfully submitted,

–Jami Kleinert

Website/Webmaster Report

The website was recently updated with the current board members for 2024-25, new information for the 2024 Solo Competition, and updated information for the 2025 ASTA National Conference. I will update our sponsors and calendar for this year when I receive them. Please don't hesitate to let me know of any other updates or changes that need to be made. I'm always open to suggestions on how to improve the site or make it more useful.

Email List - We do our best to maintain an email list of current MASTA members, however this can be challenging since the membership list regularly changes as memberships expire and renew. If you are a current member and not receiving emails, please let me know and I can easily add you to the list. If anyone needs to send an email to the general membership, please send it to members@astamichigan.org. I am typically able to approve posts within a couple hours, if not sooner.

Website Traffic - We averaged around 524 page visits per month over the past year, which is consistent with the past several years.

Subscribe! - Anyone is able to subscribe to receive email notifications when new blog entries are posted on the website. Go all the way to the bottom of any page on the site, and you'll find it under the search box. Many things that go on the website are not necessarily also sent out via the members email list, so this is a quick and easy way to get notified when there is a new posting. There are currently 63 subscribers.

Respectfully submitted,

Nick Mosley
mosleyn@monashores.net
(231) 343-3098

MASTA Elizabeth A. H. Green Solo Competition

Fall 2024 Report

2024 MASTA Solo Competition Specifications

Preliminary Round will be completed via video audition submission. The deadline for submission is 11:59 on November 1, 2024.

The live Semi-Final and Final Rounds, will take place Sunday, November 17 in the Hillsdale College Conrad Recital Hall.

Recruitment Plans: MASTA website and individual emails will be sent to various Michigan string instructors.

Information regarding the 2024 competition with the newly revised online application and payment procedure is up on the MASTA website.

Judges: Kirk Toth, Concertmaster, Toledo Symphony: Amy Chang, Assistant Principal Cello, Toledo Symphony,

Proposed 2024 MASTA Solo Competition Budget

Income:

Entry fees	\$600
Sponsorship Allocation	\$2,000
 TOTAL INCOME	 \$2,600

Expenses:

Judges honorariums 2 @ \$450	\$900
Prizes	\$1,500
Pianist (MMC performance)	\$200
 TOTAL EXPENSES	 \$2,600

Respectfully submitted, Melissa Knecht, Director: MASTA Elizabeth A. H. Green Solo Competition

Studio Teaching Chair Report

Board Report: September 2024

The next ASTACAP event is scheduled for Sunday, April 27, 2025, and will once again be held at McCourts Music in Troy, MI, following the many positive reviews from last year. The venue is confirmed, and promotional materials have been created. I plan to include cello students in this year's event with Jinhyun Kim has expressed interest in serving as an adjudicator. I plan to open in November and remain available until mid-January.

In addition to the event, I will be presenting at Michigan State University on October 1st on building a studio and integrating ASTACAP as a curriculum. A similar presentation is being scheduled at Central Michigan University. I had previously mentioned the need for a spokesperson role to engage ASTA student groups, and a list of university/college ASTA contacts would be helpful to streamline future communication. Could this be made available?

I would like to announce that I will be stepping down from my role after the ASTACAP event in April. To ensure a smooth transition, I'd like to begin the search for someone to take over. Ideally, the new person would attend the event in April to gain firsthand experience and be well-prepared to continue its success in the future.

Shawn Boucké
Shawn.Boucke@gmail.com

State String Outreach Report

Action items:

Approval of new grant requests from past and present fiscal years.

Proposal: Add \$750 to budget line item to approve grants from the past fiscal year.

Budget/Request breakdown:

PD/Program Grants budgeted amount is \$4,000 per fiscal year

Past requests total \$750

Present requests total \$3,500

Program Grants \$3,000

PD Grants \$500

Past grant updates: None

New grant requests:

- Program Grants
 - **3/8/24** Detroit Suzuki Academy (Allison Harris) runs a no-tuition Violin Camp every summer. They asked for additional funding to add note-reading and theory classes to their camp this summer. 45 students in grades 1-10, over 80% low-income over 80% minority. Other funding sources: various fundraisers. \$500
 - Ferndale Public Schools (Linden de Leeuw) is commissioning Rodney Page to write two orchestra pieces this year, one for 8th grade and one for HS full orchestra. The commissioned works are due February 1 for May performances and will be performed by 70 students in grades 8-12. The project also includes clinics/rehearsals. Other funding source: parent boosters fundraising. \$500
 - Chelsea School Orchestras (Nathan Peters) is taking 55 8th grade orchestra students to see the DSO at Orchestra Hall in October. Grant would assist with ticket prices. Other funding source: Chelsea Ed. Foundation grant (possible) for transportation. \$500
 - Plymouth-Canton Comm. Schools (Mike Edwards) is commissioning composer Jordan Jinosko for an orchestra of 20 HS students. Other funding source: parent boosters fundraising. \$500
 - North Rockford MS (Allie Holden) is requesting funding to help with beginning orchestra sectional coaches and classroom assistance for the first 6-8 weeks of the school year. 90 6th graders in 2 classes. Other funding source: funds raised by families/community members. \$500
 - CMU School of Music (Dr. Alicia Valoti) wants to host a one-day seminar on Baroque performance practices from a specialist. This would take

place in spring 2025 and would benefit 20-30 CMU students. CMU may match ASTA funding. \$500 requested but total cost is \$970

- Mona Shores Public Schools (Kelly De Rose) would like to bring in professional Celtic band CrossBow as a guest artist for annual Fiddle Festival in September. Student and guest artist performances, ending with combined number. 100 students grades 6-12. Other funding source: Orchestra Parent Assoc. \$500
- Professional Development Grants
 - 3/19/24 Yu-Chen Lin (MSU) requested grant funds for Suzuki cello book 1 and 2 training in the spring of 2024. Yu-Chen has goals to be a Suzuki-certified private teacher. \$250
 - Allie Holden (North Rockford MS) is requesting funds to offset the cost of attending the ASTA National Conference in March. \$250
 - Dr. Alicia Valoti (CMU) would like to complete Suzuki violin book 2 training. Suzuki training helps her with college teaching on all fronts, esp. String Pedagogy Class. \$250

Camp Scholarships:

- Session I – 1 student, \$150; 1 student, \$50
- Session II - 2 students, \$150 each
- Session III - 4 students, \$260 each
- AAPS Scholarships – Two \$100 awards offered; one declined, one accepted
- Students came from Farmington, Grand Haven, Greenville, Jennison, St. Johns, Tecumseh, West Ottawa, and Ann Arbor
- Total amount awarded was \$1,640

Respectfully submitted,

Joanna Van Eizenga, Outreach Chair

Michigan Youth Arts Report

MMC Liaison Report

Blue Lake Suzuki Family Camp Liaison Report

Northern Michigan Liaison Report

Public School Orchestra Programs

Negaunee Orchestras

- 88 students total and directed by Harold South.
- The Negaunee Orchestras are currently getting ready for The Big String, which is a collaborative event between all of the orchestras in the UP. Jacob Warren and Grant Flick will be visiting their classrooms on October 7th and 8th to do improvisation workshops with 7th-12th graders. The Negaunee Orchestras are also preparing for their Holiday Concert in December.

Escanaba Orchestras

- 90 students total and directed by Eli Bender.
- Escanaba school district bought the orchestra program instruments to start an electric string quartet and the first performance goal is the Christmas parade! They are looking forward to the Big String concert in October, and they will be performing music from Cinderella at a gala concert for their school's 60th fall musical.

Marquette Orchestras

- 154 students total and directed by Eric Marta.
- They had a successful Festival season in 2024 and they are now looking forward to clinics with CMU's Keith Dodson and workshops with the Warren & Flick Duo. The Big String Concert is expanding to include the Copper Country Suzuki Program on October 16th. They will be hosting a Middle School Strings Clinic on October 26th and they will prepare Vivaldi's Gloria with MSHS Chorale in December.

West Iron County Orchestras

- 68 students total and directed by Tammie Carr
- They are up in enrollment for this year in their Symphony class. They had a great 2023-2024 School year. They played a level up than they normally do at Large Group Festival and received straight ones. They had their largest number of students attend Solo and Ensemble last spring. A string quartet received a one rating at State Solo and Ensemble. They are preparing for the Big String Concert on Oct. 16th, their Halloween Concert, and their Christmas Concert. They plan on traveling to Niagara Falls and Toronto in the spring.

501(c)3 Non-Profit Orchestra Programs

Copper Country Suzuki Association

- 41 students total and directed by Andrew Shaud and Brian Wall.
- Since January they have hosted four recitals and four concerts. This summer they played with the Kivijärvi dancers! CCSA purchased a building and moved into their very own home in the spring of 2024. This fall they are preparing for recitals, the KYSO and Reading Orchestra concert, a Halloween recital, and the Big String Concert.

Superior String Alliance

- 86 students total and directed by Danielle Simandl and Adam Hall.
- SSA students are from all over the U.P. and partake in all the above listed programs. SSA hosted 4th and 5th Grade Strings Club this past spring and SSA's Summer Music Camp took place July 15 - August 5, 2024. This fall the SSA Chamber Players will perform several side-by-side chamber music performances with advanced high school students from Marquette County. The SSA Chamber Players will also be the ensemble-in-residence for the MSBOA Middle School Strings Clinic in October.

Respectfully submitted by Danielle Simandl, MASTA Northern Michigan Liaison

MSBOA Liaison Report

MASTA DATES

2024-2025

1. Elizabeth Green Award Nominations Deadline - October 14, 2024
2. ASTA Chapter Award Nominations Deadline -
3. Solo Competition
 - a. First Round Deadline - November 1, 2024, Online
 - b. Final Round - November 17, 2024, Hillsdale College
4. Michigan Music Conference - Jan. 23-25, 2025, Amway Grand
 - a. Executive Board Meeting - Wed, Jan. 22, 6:30PM, TBD
 - b. Full Board - Jan. 23, 10AM, Pearl Room
 - c. General Membership - Jan. 24, Time TBD, Imperial Room
 - d. Teachers Orchestra Concert - Jan. 24, 7PM, Ambassador
 - e. Jam Session - Jan. 24, 8PM-9PM, Ambassador
 - f. MASTA Party - Jan. 24, 9:30PM, Presidential Suite
5. Chamber Music Festival - March 3, 2025, MSU
6. ASTA National Conference - March 19-22, 2025, Atlanta, GA
7. ASTACAP - April 27, 2025, McCourt's Music (Troy)
8. Spring Executive Board Meeting - TBD
9. MASTA Camp - Lions Bear Lake Camp
 - a. Session 1 - June 14-16, 2025
 - b. Session 2 - June 17-21, 2025
 - c. Session 3 - June 23-28, 2025
10. Summer 2025 Retreat - June 29, MSU

TBD:

ASTA Curriculum Deep Dive Zoom with Steve Benham

Potential Body Mapping Workshop(s) with Judy Palac

Others from Discussion?